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Q2 2009 Investor Bulletin

TRUE REPORTS STRONG EBITDA GROWTH Y-ON-Y; CONVERGENCE STRATEGY PROGRESSES FURTHER

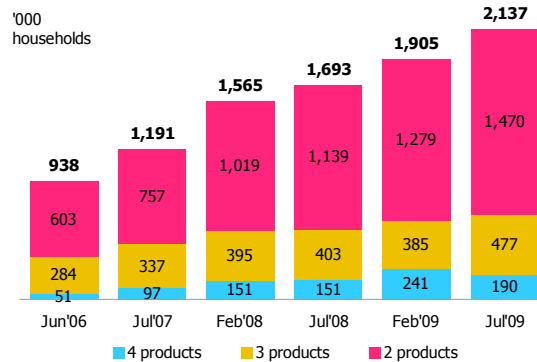
- Group revenue, EBITDA continued to grow Y-on-Y
- TrueOnline Y-on-Y growth driven by convergence, Broadband and new revenue streams
- TrueMove EBITDA grew strongly Y-on-Y; convergence and iPhone sales drove postpaid net adds/revenue
- TrueVisions subscriber base up almost 40% Y-on-Y, upselling rate remained firm
- Convergence index showed continued growth in number of households using multiple True products
- BITCO/TrueMove share purchase completed; holding increased to 98.9%

Balance sheet

- Net debt-to-EBITDA ratio fell to 3.1 times
- Group's long-term debt at lowest level since 1997 Asian crisis

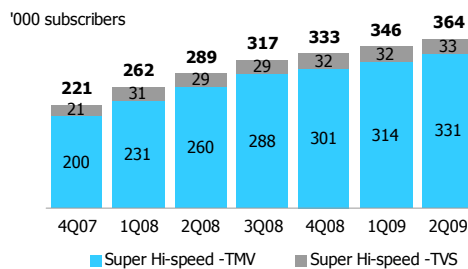
Convergence Bundling Packages

True Convergence Index*

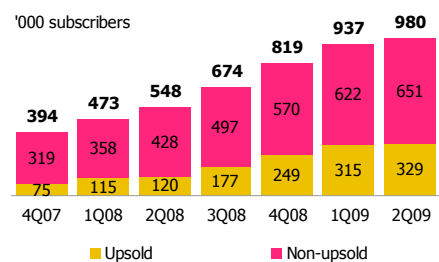


* No. of households using more than 2 True services

Super Hi-speed package



TrueVisions-TrueMove Freeview



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SUMMARY

TRUE REPORTS STRONG EBITDA GROWTH Y-ON-Y; CONVERGENCE STRATEGY PROGRESSES FURTHER

True Corporation PLC (SET: True) saw both Group service revenue and EBITDA grow on a Y-on-Y basis despite the challenging economic climate. EBITDA increased strongly on the continued success of on-net promotions and Group-wide cost control. True's convergence strategy continued to gain momentum and the Group expects an improved second half.

Consolidated Q2 service revenue, excluding interconnection charges (IC), increased by 0.8% to Baht 12.8 billion Y-on-Y while a reduction in net IC payments, strict cost control and revenue gains resulted in sharply higher EBITDA (up 15.8% to Baht 5.0 billion) compared to a year ago. Bottom-line profit for the quarter was Baht 1.4 billion.

True President and CEO Suphachai Chearavanont said, "We have performed relatively well given that Q2 is traditionally the low season and the economic climate has been difficult. We are very satisfied with our progress on a number of fronts.

"We have continued to successfully control costs across the Group while net IC payments declined at TrueMove for the fourth consecutive quarter. New premium Broadband packages have proven very popular and TrueVisions' mass marketing strategy has continued to drive subscriber growth. Meanwhile, our convergence strategy has progressed further with the number of households using multiple True products up by 26% from a year ago to over two million. We will seek to maintain this momentum for the rest of the year," Mr Suphachai said.

Comparing 1H09 to 1H08, service revenue (excluding IC) remained stable at Baht 26 billion due to the slowing economy. EBITDA margin improved to 37.5% from 35.9% and EBITDA grew 6.3% to Baht 10.2 billion mainly from a reduction in net IC payment of Baht 435 million at TrueMove as well as Group-wide cost control.

TrueMove Q2 service revenue (excluding IC) rose 2.4% Y-on-Y to Baht 5.6 billion while EBITDA increased significantly (up 32.9% to Baht 1.57 billion) on lower net IC payments, cost control and higher revenues driven by the continued success of on-net promotions and postpaid gains. Non-voice revenues increased 7.3% Y-on-Y on strong growth in the SMS user base.

TrueMove total net adds remained stable in Q2 with around 243,000 new subscribers. Convergence and the availability of the iPhone 3G have driven strong post-paid subscriber growth. Q2 saw 80,000 new adds with the post-paid subscriber base increasing 50% from a year ago. Post-paid revenue was up 16.9% Y-on-Y to Baht 1.4 billion.

TrueOnline Q2 service revenue was 2.4% higher from a year earlier at Baht 6.5 billion driven by strong Y-on-Y performance of new revenue streams such as International Direct Dialing and the data gateway business. Convergence and Broadband also contributed with Broadband revenue up 9.8% Y-on-Y to Baht 1.3 billion. Meanwhile, Broadband subscribers increased further to 647,000 with True's new 8Mbps premium package proving popular and driving Average Revenue Per User (ARPU) higher.

Despite the low season period and impact from the economy, TrueVisions' subscriber base grew 37% Y-on-Y to 1.6 million mainly on continuing mass marketing success. Service revenue declined 3% Y-on-Y to Baht 2.3 billion mainly due to the rescheduling of Academy Fantasia to Q3 whereas subscription revenues grew 3.2%.

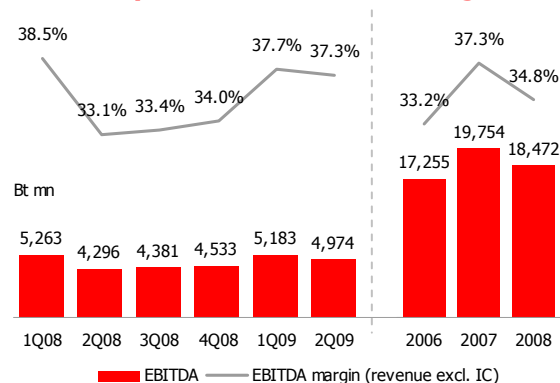
True's debt level continues to decrease with Baht 3.5 billion repaid during the first half of the year. The net debt-to-EBITDA ratio now stands at 3.1 times, compared to 3.9 times in the same quarter last year.

True Group CFO Noppadol Dej-Udom said, "The Group's long-term debt now stands at its lowest level since the 1997 Asian crisis, even though our business has expanded greatly since that date to include mobile, pay-TV and various other operations.

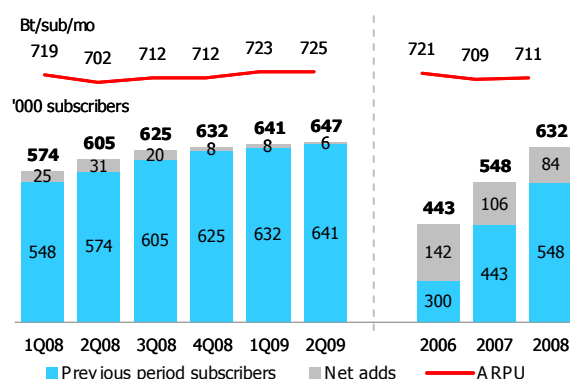
"During Q2 True continued to be successful in controlling costs. The purchase of six billion BITCO shares from CP Group for Baht 3.5 billion took our ownership in TrueMove to 98.9% providing greater flexibility in offering convergence packages. Meanwhile, a new local bond issue to refinance TrueOnline's existing debt will help reduce annual repayments to a very serviceable level, therefore greatly reducing financing risk."

Note: In this quarterly bulletin, "True", "Company", "Affiliates" and "Subsidiaries" refer to True Corporation PLC and/or its affiliates and/or its subsidiaries.

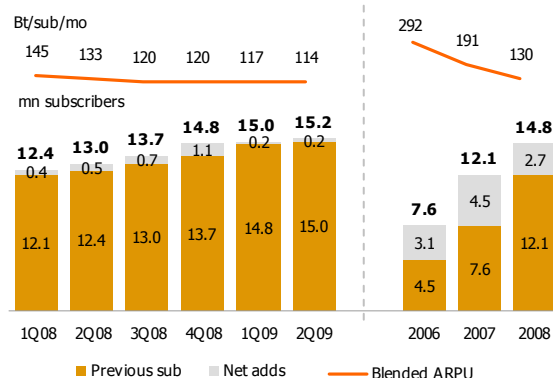
Group EBITDA & EBITDA margin



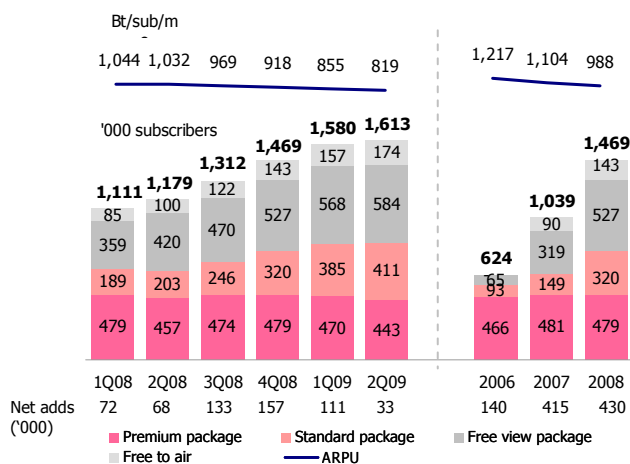
Broadband – subscribers & ARPU



TrueMove – subscribers & ARPU



TrueVisions – subscribers & ARPU



Remark :

- Free to air including satellite disc sale+32 free-to-air channels, no commitment to True Move (mostly from sale in the past)
- Free view including satellite disc sale +32 free-to-air channels +7 TrueVisions' channels, with commitment to True Move
- Standard packages including Knowledge and prepay EPL
- Premium packages including Platinum, Gold and Silver

KEY FINANCIALS – Q209

Q209 Consolidated results

- Group revenue and EBITDA continued to grow Y-on-Y despite softer performance Q-on-Q on seasonality and macro conditions. EBITDA margin also improved due to effective cost control and lower net IC payment.
- Y-on-Y, **service revenue, excluding IC**, grew 0.8% to Bt 12.8 bn with growth at TrueOnline and TrueMove offsetting revenue declines at TrueVisions due mainly to the absence of AF contribution. EBITDA grew 15.8% to Bt 5.0 bn while EBITDA margin (on total revenue, excluding IC) rose to 37.3% (from 33.1% a year ago) on reduction in net IC payment and operating expenses as well as revenue growth.
- EBITDA and EBITDA margin** improved in all segments with strong growth at TrueMove following a Bt 250 mn reduction in net IC payment (Bt 20 mn in Q209; Bt 270 mn in Q208) and revenue recovery.
- Q-on-Q, **service revenue, excluding IC**, was 3.0% lower on seasonality and macro conditions which, besides impacting consumption, affected TrueMove's International Roaming revenues. As a result, EBITDA dropped 4.0% and EBITDA margin decreased slightly to 37.3% (37.7% in Q109) with help from cost controls.
- Consolidated operating expense** decreased Q-on-Q and Y-on-Y to Bt 12.9 bn. Core Opex (cash operating expenses, excluding IC, cost of product sales and revenue sharing) decreased 2.4% Q-on-Q and 5.5% Y-on-Y to Bt 6.0 bn reflecting the positive impact of our strict cost controls.
- The declines in Core Opex were also derived from the reversal of previously over-accrued content-related cost at TrueVisions of Bt 207 mn. Stripping this out, Core Opex still declined 2.3% Y-on-Y on marketing/selling expense savings from increased focus on direct sales across our convergence platform. However a slight increase Q-on-Q (0.9%) was on seasonality.
- Depreciation and amortization** increased 6.0% (Bt 157 mn) Q-on-Q including the impact from an out-of-period adjustment at TrueMove following the capitalization of assets (Bt 58 mn).
- Interest expenses (net)** dropped 7.0% Q-on-Q to Bt 1.7 bn.
- Net Income from Ongoing Operations (NIOGO)** declined to a Bt 477 mn loss (compared with a Bt 227 mn profit in Q109) on lower EBITDA coupled with the impact of minority share in profit at TrueMove while increases in depreciation and amortization were basically offset by decreases in interest expense. Y-on-Y, NIOGO was lower by Bt 288 mn due mainly from the minority share at TrueMove.
- True posted a **net profit** of Bt 1.4 bn after factoring in an unrealized FX gain of Bt 1.6 bn due to the strengthening of the Thai Baht against the US Dollar and Japanese Yen (Bt 34.1693 per USD, Bt 35.8174 per Yen 100 as of June 2009; Bt 35.6629 per USD, Bt 36.5530 per Yen 100 as of March 2009).

Normalized Statements of Income (Loss)

(Unaudited) (Baht in millions unless otherwise indicated)	Consolidated					Company					
	2Q2009	1Q2009	2Q2008	% Change		2Q2009	1Q2009	2Q2008	% Change		
				2Q2009/ 1Q2009	2Q2009/ 2Q2008				2Q2009/ 1Q2009	2Q2009/ 2Q2008	
Revenues											
Revenues from telephone and other services	14,545	14,995	14,757	(3.0)	(1.4)	3,151	3,244	3,515	(2.9)	(10.4)	
- Interconnection revenue	1,782	1,839	2,091	(3.1)	(14.8)	-	-	-	NM	NM	
- Revenue from service excl. IC	12,763	13,156	12,666	(3.0)	0.8	3,151	3,244	3,515	(2.9)	(10.4)	
Revenues from product sales	583	574	326	1.6	78.7	4	13	29	(69.0)	(85.6)	
Total revenues	15,128	15,568	15,084	(2.8)	0.3	3,155	3,258	3,544	(3.1)	(11.0)	
Operating expenses											
Cost of providing services ^{1/}	9,534	9,773	10,182	(2.4)	(6.4)	1,628	1,625	1,674	0.2	(2.7)	
Regulatory costs	1,782	1,823	1,725	(2.3)	3.3	439	464	537	(5.3)	(18.1)	
- Access charges	-	-	-	NM	NM	-	-	-	NM	NM	
Network operating expenses ^{1/}	5,325	5,668	6,100	(6.0)	(12.7)	650	629	606	3.2	7.1	
- Interconnection cost	1,802	1,867	2,361	(3.5)	(23.7)	-	-	-	NM	NM	
- Network operating expenses excl. IC ^{1/}	3,523	3,801	3,738	(7.3)	(5.8)	650	629	606	3.2	7.1	
Depreciation and amortization ^{1/}	2,427	2,282	2,357	6.4	3.0	539	531	531	1.4	1.6	
Cost of sales	562	538	340	4.4	65.2	3	10	22	(73.6)	(88.2)	
Selling and administrative expenses ^{1/ 2/}	2,802	2,662	2,901	5.3	(3.4)	863	845	930	2.2	(7.2)	
Depreciation and amortization ^{1/ 2/}	317	306	278	3.6	13.9	38	37	37	0.8	1.0	
Others	2,485	2,356	2,623	5.5	(5.3)	826	808	893	2.2	(7.5)	
Total operating expenses ^{1/ 2/}	12,898	12,973	13,423	(0.6)	(3.9)	2,494	2,480	2,626	0.6	(5.0)	
EBITDA	4,974	5,183	4,296	(4.0)	15.8	1,238	1,347	1,486	(8.1)	(16.7)	
Depreciation and amortization ^{2/}	(2,744)	(2,588)	(2,635)	6.0	4.2	(577)	(569)	(568)	1.4	1.6	
Operating profit	2,230	2,595	1,661	(14.1)	34.2	661	778	918	(15.0)	(27.9)	
Interest income	27	24	24	15.3	14.6	22	14	10	59.2	116.1	
Interest expense ^{2/ 3/}	(1,765)	(1,892)	(1,756)	(6.7)	0.5	(576)	(569)	(617)	1.3	(6.6)	
Other financial fees ^{2/ 3/}	(133)	(112)	(123)	18.5	7.9	(88)	(69)	(74)	27.0	18.2	
Tax	(657)	(612)	(825)	7.3	(20.4)	(139)	(145)	(139)	(3.7)	0.4	
Income from continuing operations	(297)	2	(1,020)	NM	70.8	(120)	9	98	NM	NM	
Share of results in subsidiaries and associates	(1)	(4)	(2)	70.7	37.0	-	-	-	NM	NM	
(Income) loss attributable to minority interest	(178)	229	833	NM	NM	-	-	-	NM	NM	
Net income (loss) from continuing operations including share of results in subsidiaries	(477)	227	(189)	NM	(153.0)	(120)	9	98	NM	NM	
Non recurring items	1,701	(358)	(2,484)	NM	NM	611	282	520	116.4	17.4	
Foreign exchange gain (loss)	1,610	(379)	(2,485)	NM	NM	85	281	2	(69.8)	4,801.8	
Other (expenses) income ^{2/}	91	21	1	334.9	9,948.2	526	1	519	83,438.1	1.4	
Net profit (loss) to shareholders of the parent	1,224	(131)	(2,672)	NM	NM	491	292	619	68.4	(20.6)	
Minority interest	178	(229)	(833)	NM	NM	-	-	-	NM	NM	
Net profit (loss) for the period	1,403	(360)	(3,505)	NM	NM	491	292	619	68.4	(20.6)	

Remark: ^{1/} 2008 consolidated and TrueOnline operating expenses relating to convergence package (mainly depreciation and amortization) have been reclassified from SG&A to cost of services.

^{2/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

^{3/} Q1 2009 Consolidated and TrueMove other financial fees has been retroactively reclassified to be interest expense of Bt 7.92 million.

KEY FINANCIALS – 1H09

1H09 Consolidated results

- **True consolidated service revenue, excluding IC**, was stable at Bt 25.9 bn as growth in TrueOnline (2.1%) and TrueVisions (0.8%) offset declines at TrueMove (-0.2%) from International Roaming.
- **EBITDA**, however, increased 6.3% to Bt 10.2 bn and EBITDA margin (based on total revenue, excluding IC) improved to 37.5% (compared with 35.9% in 1H08) on net IC payment reduction and effective cost control.
- **Consolidated operating expenses** decreased 3% to Bt 25.9 bn. Core Opex (cash network operating expenses and SG&A) decreased 1.5% mainly from lower selling expense as cost cutting measures yielded positive results. True will continue to focus on cost control for the remainder of the year.
- **Depreciation and amortization** increased 2.5% to Bt 5.3 bn mainly at Online (relating mainly to convergence, network leasing and car leasing).
- **Interest expenses** were 6.9% higher to Bt 3.6 bn and **income tax** increased 39% to Bt 1.3 bn.
- **NIOGO** turned to a loss (Bt 250 mn loss in 1H09; Bt 39 mn profit in 1H08) on higher depreciation, interest expense and taxes.
- **Net profit** of Bt 1.0 bn in 1H09 included a Bt 1.2 bn FX gain, compared with a net loss of Bt 152 mn in 1H08.
- **Capex** during 1H09 totaled Bt 2.6 bn, including Bt 1.6 bn at TrueMove, Bt 1.0 bn at TrueOnline and Bt 74 mn at TrueVisions. This represents a decline of Bt 1.0 bn, mainly at TrueMove.
- **Free Cash Flows** (cash flow from operations less Capex) declined slightly as lower cash flow from operations (due to higher working capital requirement) was basically offset by lower Capex.
- True repaid Bt 3.5 bn in long-terms loans, mainly at Online, excluding the prepayment of IFC guaranteed bonds following recent refinancing activity. The Group's long-term debt has been reduced further to Bt 72 bn, the lowest level since the 1997 Asian crisis while our businesses have greatly expanded since that date to include mobile, pay-TV and other operations.

Normalized Statements of Income (Loss)

	Consolidated			Company		
	1H2009	1H2008	% Change 1H2009/ 1H2008	1H2009	1H2008	% Change 1H2009/ 1H2008
<i>(Unaudited)</i>						
<i>(Baht in millions unless otherwise indicated)</i>						
Revenues						
Revenues from telephone and other services	29,539	30,357	(2.7)	6,395	7,152	(10.6)
- Interconnection revenue	3,621	4,364	(17.0)	-	-	NM
- Revenue from service excl. IC	25,919	25,994	(0.3)	6,395	7,152	(10.6)
Revenues from product sales	1,157	666	73.7	18	124	(85.9)
Total revenues	30,696	31,023	(1.1)	6,413	7,276	(11.9)
Operating expenses						
Cost of providing services ^{1/}	19,307	20,446	(5.6)	3,253	3,382	(3.8)
Regulatory costs	3,605	3,626	(0.6)	903	1,110	(18.6)
- Access charges	-	-	NM	-	-	NM
Network operating expenses ^{1/}	10,993	12,219	(10.0)	1,279	1,210	5.7
- Interconnection cost	3,669	4,847	(24.3)	-	-	NM
- Network operating expenses excl. IC ^{1/}	7,324	7,372	(0.7)	1,279	1,210	5.7
Depreciation and amortization ^{1/}	4,709	4,600	2.4	1,070	1,061	0.8
Cost of sales	1,100	640	71.9	12	92	(86.6)
Selling and administrative expenses ^{1/ 2/}	5,464	5,582	(2.1)	1,709	1,847	(7.5)
Depreciation and amortization ^{1/ 2/}	623	603	3.3	75	78	(3.4)
Others	4,840	4,979	(2.8)	1,634	1,769	(7.7)
Total operating expenses ^{1/ 2/}	25,871	26,667	(3.0)	4,974	5,321	(6.5)
EBITDA	10,157	9,559	6.3	2,585	3,094	(16.5)
Depreciation and amortization ^{2/}	(5,332)	(5,203)	2.5	(1,145)	(1,139)	0.5
Operating profit	4,825	4,356	10.8	1,439	1,955	(26.4)
Interest income	51	43	18.7	36	18	103.0
Interest expense ^{2/ 3/}	(3,657)	(3,416)	7.1	(1,145)	(1,241)	(7.8)
Other financial fees ^{2/ 3/}	(245)	(250)	(1.8)	(157)	(150)	4.6
Tax	(1,269)	(910)	39.4	(284)	(233)	21.5
Income from continuing operations	(295)	(177)	(66.4)	(110)	348	NM
Share of results in subsidiaries and associates	(5)	(2)	(200.1)	-	-	NM
(Income) loss attributable to minority interest	50	218	(76.9)	-	-	NM
Net income (loss) from continuing operations including share of results in subsidiaries	(250)	39	NM	(110)	348	NM
Non recurring items	1,343	27	4,878.0	893	327	172.9
Foreign exchange gain (loss)	1,230	(26)	NM	367	(210)	NM
Other (expenses) income ^{2/}	112	53	110.7	526	537	(2.0)
Net profit (loss) to shareholders of the parent	1,093	66	1,559.0	782	676	15.8
Minority interest	(50)	(218)	76.9	-	-	NM
Net profit (loss) for the period	1,043	(152)	NM	782	676	15.8

Remark: ^{1/} 2008 consolidated and TrueOnline operating expenses relating to convergence package (mainly depreciation and amortization) have been reclassified from SG&A to cost of services.

^{2/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

^{3/} Q1 2009 Consolidated and TrueMove other financial fees has been retroactively reclassified to be interest expense of Bt 7.92 million.

SEGMENT RESULTS – TRUEONLINE

TrueOnline

- Online revenue and EBITDA growth continued Y-on-Y with contribution from convergence, new revenue streams (IDD, VOIP and Internet and data gateway) and Broadband offsetting declines in traditional voice. EBITDA margin also grew Y-on-Y on successful cost control. However, Q-on-Q, revenue and EBITDA decreased mainly on continued declines in traditional voice and the impact of macro conditions on IDD business.
- Y-on-Y, service revenue** continued to grow by 2.4% on strong growth in Broadband (9.8%), new revenue streams and convergence services (mainly bundling packages with TrueVisions) offsetting declines in traditional voice services (-15.1%). Q-on-Q, however, service revenue dropped slightly (2.0%) to Bt 6.5 bn mainly on declines in traditional voice, data and IDD services.
- EBITDA** grew 2.7% Y-on-Y to Bt 2.6 bn chiefly on increases in revenue, although fell 3.1% Q-on-Q on revenue declines. EBITDA margin increased to 39.4% from 38.7% in Q208 as we gained a better product mix. EBITDA margin dropped only slightly from 39.7% in Q109 mainly on further cost reduction.
- Total operating expenses** were stable Q-on-Q but increased 2.9% Y-on-Y to Bt 5.4 bn due mainly to an increase in depreciation and amortization expense (relating mainly to car/network leasing and convergence). Core Opex decreased 1.5% Q-on-Q on a reduction in marketing and selling expenses though increased 2.6% Y-on-Y mainly from costs relating to new businesses.
- Interest expenses** (net) increased 21.4% Q-on-Q but rose slightly Y-on-Y (0.6%) to Bt 870 mn due to the accounting treatment of our swap contracts for USD loans (relating to the TrueVisions acquisition). In Q2 we made interest payments, which required us to book expense based on hedging contracts, compared with recognition based on market rates in Q1, when no interest payment was made.
- NIOGO** was a loss of Bt 116 mn (Bt 228 mn profit in Q109, Bt 86 mn profit in Q208) mainly on higher depreciation and amortization and interest expenses.
- Traditional voice services** – fixed line telephone and VAS (excluding IDD and VOIP), public phone and WE PCT – saw declines in revenue by 3.8% Q-on-Q and 15.1% Y-on-Y to Bt 2.2 bn due mainly to economic impact and continued migration of traffic to mobile. Fixed-line subscribers decreased by 0.8% Q-on-Q to 1.87 mn while ARPU was stable at Bt 305. Public phone ARPU decreased 5.1% Q-on-Q to Bt 1,125. WE PCT subscribers decreased by 27% Q-on-Q to 191,998 due to seasonality. ARPU, however, increased 13.1% to Bt 159 on the lower subscriber base.
- Data service** revenue decreased 4.9% Q-on-Q and 2.5% Y-on-Y mainly on industry transition to lower-cost IP technology as well as seasonality. Circuit additions declined Q-on-Q to 307 (774 circuits in Q109) on seasonality and economic impact, taking the total subscriber base to 18,822 circuits. ARPU decreased 1.8% Q-on-Q and 12.7% Y-on-Y to Bt 8,647.
- Broadband** revenue grew 1.2% Q-on-Q and 9.8% Y-on-Y to Bt 1.3 bn. Net adds declined to 5,948 in Q209 (8,321 in Q109) increasing the subscriber base to 646,730. Low-end churn, increased competition and the economy led to lower net adds and slower Q-on-Q revenue growth. In addition, revenue from new premium packages should be fully reflected in Q3.
- 8Mbps packages launched at the end of Q1 have proven popular, attracting some 20,000 subscribers at the end of Q2. This has helped boost ARPU to Bt 725 (up 0.2% Q-on-Q and 3.2% Y-on-Y). The profile of the subscriber base continued to improve as more subscribers migrate to higher speeds. At the end of Q2, the proportion of subscribers using over 2Mbps speed increased to 23.4% from 12.2% a year ago.
- TrueOnline offered its 8Mbps subscribers a 2-month free trial of a 12 Mbps service beginning in July. This will help retain high-ARPU customers. In 2H09, True will expand its Broadband coverage into blackspots mainly in the outskirts of BMA while continuing to explore the potential of major provincial markets. New bundling packages are also planned to drive subscriber growth.
- Wi-Fi** subscribers increased 10,121 to 133,638 in Q2 driven by convergence packages, iPhone 3G sales and expansion into key provinces. In Q2, Wi-Fi services were launched in Pattaya (Chonburi), Phuket, Chiang Mai, Hatyai (Songkhla), Korat and Khon Kaen. Subscribers to the True-BMA Bangkok Green Wi-Fi were offered an hour's free 256Kbps high-speed Wi-Fi a month, on top of unlimited free 64Kbps service. These will help complement TrueMove's data promotions and drive growth in the second half.
- True's **gateway** business continued to deliver cost reductions to the Internet/Broadband business and to become a valuable new source of revenue.

Normalized Statements of Income (Loss) - TrueOnline

(Unaudited) (Baht in millions unless otherwise indicated)	TrueOnline (Before Eliminations)								% Change 1H2009/ 1H2008
	2Q2009	1Q2009	2Q2008	% Change 2Q2009/ 1Q2009 2Q2009/ 2Q2008		1H2009	1H2008		
Revenues									
Revenues from telephone and other services	6,462	6,596	6,313	(2.0)	2.4	13,059	12,791	2.1	
Revenues from product sales	106	125	206	(15.4)	(48.6)	231	399	(41.9)	
Total revenues	6,569	6,722	6,519	(2.3)	0.8	13,290	13,190	0.8	
Operating expenses									
Cost of providing services ^{1/}	4,029	3,979	3,685	1.3	9.3	8,007	7,236	10.7	
Regulatory costs	455	461	456	(1.1)	(0.1)	916	935	(2.0)	
Network operating expenses	2,250	2,261	2,071	(0.5)	8.6	4,511	4,091	10.3	
Depreciation and amortization ^{1/ 2/}	1,324	1,257	1,158	5.3	14.3	2,580	2,211	16.7	
Cost of sales	90	104	195	(12.6)	(53.7)	194	348	(44.2)	
Selling and administrative expenses ^{1/ 2/}	1,300	1,351	1,387	(3.8)	(6.3)	2,651	2,723	(2.7)	
Depreciation and amortization ^{1/ 2/}	115	125	111	(7.7)	4.3	240	226	6.6	
Others	1,184	1,226	1,276	(3.4)	(7.2)	2,410	2,498	(3.5)	
Total operating expenses ^{1/ 2/}	5,419	5,433	5,267	(0.3)	2.9	10,852	10,307	5.3	
EBITDA	2,589	2,670	2,521	(3.1)	2.7	5,259	5,320	(1.1)	
Depreciation and amortization ^{1/}	(1,439)	(1,382)	(1,269)	4.1	13.4	(2,821)	(2,436)	15.8	
Operating profit	1,150	1,289	1,252	(10.8)	(8.2)	2,438	2,883	(15.4)	
Interest income	18	16	12	15.0	56.9	34	19	77.1	
Interest expense ^{1/}	(888)	(732)	(876)	21.3	1.3	(1,620)	(1,726)	(6.2)	
Other financial fees ^{1/}	(97)	(78)	(84)	24.1	15.7	(175)	(169)	3.5	
Tax	(265)	(254)	(256)	4.2	3.4	(519)	(484)	7.2	
Income from continuing operations	(82)	240	48	NM	NM	158	523	(69.7)	
Share of results in subsidiaries and associates	0	(3)	(4)	NM	NM	(3)	(6)	50.4	
(Income) loss attributable to minority interest	(34)	(9)	42	(294.8)	NM	(43)	(2)	(1,878.5)	
Net income (loss) from continuing operations including share of results in subsidiaries	(116)	228	86	NM	NM	112	515	(78.2)	
Non recurring items	381	215	2,283	77.1	(83.3)	597	2,344	(74.5)	
Foreign exchange gain (loss)	292	190	(317)	53.6	NM	482	(217)	NM	
Other (expenses) income ^{1/ 3/}	89	25	2,599	253.1	(96.6)	115	2,561	(95.5)	
Net profit (loss) to shareholders of the parent	265	444	2,369	(40.3)	(88.8)	709	2,858	(75.2)	
Minority interest	34	9	(42)	294.8	NM	43	2	1,878.5	
Net profit (loss) for the period	299	453	2,326	(33.9)	(87.1)	752	2,860	(73.7)	

Remark: ^{1/} 2008 consolidated and TrueOnline operating expenses relating to convergence package (mainly depreciation and amortization) have been reclassified from SG&A to cost of services.

^{2/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

^{3/} Other (expense) income of TrueOnline for the year 2008 including dividend received from subsidiaries of Bt 2,563 million. See detail at Note to Financial Statement for the year ended December 31, 2008.

SEGMENT RESULTS – TRUEMOVE

TrueMove

- TrueMove service revenue, excluding IC, grew Y-on-Y with strong EBITDA growth on significant net IC payment reduction and cost savings. However, seasonality and macro conditions resulted in softer Q-on-Q performance whereas net IC payment reduced further on continued success of on-net promotions.
- **Y-on-Y, service revenue**, excluding IC, grew 2.4% to Bt 5.6 bn. Growth in voice (4.4%), mainly postpaid, and non-voice (7.3%) offset declines in International Roaming (IR) revenue (-43%) stemming from the impact of macro conditions and Swine Flu on tourism.
- **Q-on-Q**, service revenue, excluding IC, dropped 4.7% mainly on the very long Thai New Year holiday and absence of major festivals, which led to lower voice and SMS revenue. The slowdown in tourism also resulted in a 36% drop in IR revenue.
- **Prepaid** revenue (voice and non-voice services) decreased 3.6% Q-on-Q but grew 0.9% Y-on-Y to Bt 3.7 bn.; **Postpaid** revenue grew 4.0% Q-on-Q and 16.9% Y-on-Y to Bt 1.4 bn on strong subscriber base growth. TrueMove continued to focus on increasing postpaid share through convergence and improving data service capabilities (i.e. implementing more flexible charging).
- **Net adds** were fairly stable at 243,106 (247,347 in Q109) on the economic situation and seasonality. Share in net adds and revenue was slightly lower to 29.7% and 14.7% respectively. Postpaid net adds remained strong at 79,739 with support from convergence packages and iPhone 3G sales. Total subscribers grew almost 50% from a year ago to 1.2 mn, corresponding to an 18.5% share of total market post-paid subscribers. TrueMove will focus on building its postpaid services by improving network capacity and after-sales service.
- **Blended ARPU** decreased 2.9% Q-on-Q and fell 14.7% Y-on-Y to Bt 114. The rate of decline has slowed because of postpaid growth.
- Y-on-Y, **non-voice** revenues grew 7.3% mainly from considerable SMS user-base growth. Q-on-Q, non-voice revenue decreased 7.2% to Bt 696 mn mainly on seasonality. Overall non-voice contribution increased to 12.4% of service revenue, excluding IC (from 11.8% a year ago).
- **Net IC payment** fell to Bt 20 mn (Bt 28 mn in Q109; Bt 270 mn in Q208) with continuing success of on-net promotions driving down net IC payments for the 4th consecutive quarter.
- **EBITDA** decreased 15.9% Q-on-Q to Bt 1.6 bn from revenue decline and lower product sales margin but grew strongly (32.9%) Y-on-Y from reduction in net IC payment (Bt 250 mn), cost control and higher revenues driven by on-net promotions and post paid gains. EBITDA margin decreased Q-on-Q but improved strongly Y-on-Y to 25.7% (28.8% in Q109; 20.9% in Q208).
- **Operating expenses** decreased slightly (0.6%) Q-on-Q and 3.9% Y-on-Y. Core Opex was stable Q-on-Q and 2.2% lower Y-on-Y on strict cost controls.
- **Interest expenses (net)** decreased 25.1% Q-on-Q to Bt 846 mn.
- **NIOGO** was a loss of Bt 563 mn, Bt 83 mn higher than the previous quarter as higher depreciation and amortization (derived mainly by out-of-period adjustment following the asset capitalization) was fully offset by decreases in interest expenses. **Y-on-Y**, net loss from ongoing operations declined significantly (Bt 1.4 bn loss in Q208) on improved EBITDA, lower depreciation and amortization as well as income tax.
- **3G:** True continues to lead the market with 850MHz 3G which allows TrueMove EDGE/GPRS customers to enjoy a free 3G experience over a widening area.
- In June 2009, True purchased six billion shares in BITCO (TrueMove's parent company) from CP Group at Bt 0.59 per share as approved by shareholders. Post purchase, True's ownership in TrueMove increased 18.1% to 98.9% with CP's direct ownership in TrueMove falling to 0.5%.

Normalized Statements of Income (Loss) - TrueMove

(Unaudited) (Baht in millions unless otherwise indicated)	TrueMove (Before Eliminations)							
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	% Change
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			1H2009/ 1H2008
Revenues								
Revenues from telephone and other services	7,406	7,741	7,584	(4.3)	(2.3)	15,147	15,909	(4.8)
- Interconnection revenue	1,782	1,839	2,091	(3.1)	(14.8)	3,621	4,364	(17.0)
- Revenue from service excl. IC	5,624	5,902	5,493	(4.7)	2.4	11,526	11,545	(0.2)
Revenues from product sales	484	592	151	(18.3)	219.8	1,076	339	217.1
Total revenues	7,890	8,333	7,736	(5.3)	2.0	16,223	16,248	(0.2)
Operating expenses								
Cost of providing services	5,386	5,461	6,042	(1.4)	(10.9)	10,848	12,381	(12.4)
Regulatory costs	1,194	1,235	1,146	(3.3)	4.2	2,428	2,445	(0.7)
- Access charges	-	-	-	NM	NM	-	-	NM
Network operating expenses	3,251	3,366	3,864	(3.4)	(15.9)	6,618	7,889	(16.1)
- Interconnection cost	1,802	1,867	2,361	(3.5)	(23.7)	3,669	4,847	(24.3)
- Network operating expenses excl. IC	1,449	1,499	1,503	(3.4)	(3.6)	2,948	3,042	(3.1)
Depreciation and amortization	942	860	1,032	9.5	(8.8)	1,802	2,047	(12.0)
Cost of sales	466	503	125	(7.3)	272.7	969	291	233.3
Selling and administrative expenses ^{1/}	1,540	1,475	1,526	4.4	0.9	3,015	2,932	2.8
Depreciation and amortization ^{1/}	132	114	107	15.6	23.3	246	250	(1.5)
Others	1,408	1,361	1,419	3.5	(0.8)	2,769	2,682	3.2
Total operating expenses ^{1/}	7,393	7,439	7,693	(0.6)	(3.9)	14,832	15,604	(4.9)
EBITDA	1,571	1,868	1,182	(15.9)	32.9	3,439	2,941	16.9
Depreciation and amortization ^{1/}	(1,073)	(974)	(1,139)	10.2	(5.8)	(2,048)	(2,297)	(10.8)
Operating profit	497	894	42	(44.4)	1,074.9	1,391	645	115.8
Interest income	9	8	12	13.1	(23.5)	17	23	(25.4)
Interest expense ^{1/ 2/}	(855)	(1,138)	(845)	(24.9)	1.1	(1,992)	(1,632)	22.1
Other financial fees ^{1/ 2/}	(34)	(32)	(38)	5.8	(9.3)	(67)	(77)	(13.5)
Tax	(180)	(212)	(535)	(14.9)	(66.3)	(392)	(110)	256.6
Income from continuing operations	(563)	(480)	(1,364)	(17.2)	58.7	(1,044)	(1,152)	9.4
Share of results in subsidiaries and associates	-	-	-	NM	NM	-	-	NM
(Income) loss attributable to minority interest	0	0	-	112.8	NM	0	0	20.0
Net income (loss) from continuing operations including share of results in subsidiaries	(563)	(480)	(1,364)	(17.2)	58.7	(1,044)	(1,152)	9.4
Non recurring items	1,116	(518)	(1,792)	NM	NM	597	298	100.8
Foreign exchange gain (loss)	1,111	(514)	(1,779)	NM	NM	597	209	185.0
Other (expenses) income ^{1/}	5	(4)	(13)	NM	NM	1	88	(99.3)
Net profit (loss) to shareholders of the parent	553	(999)	(3,157)	NM	NM	(446)	(855)	47.8
Minority interest	(0)	(0)	-	(112.8)	NM	(0)	(0)	(20.0)
Net profit (loss) for the period	553	(999)	(3,157)	NM	NM	(446)	(855)	47.8

Remark: ^{1/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

^{2/} Q1 2009 Consolidated and TrueMove other financial fees has been retroactively reclassified to be interest expense of Bt 7.92 million.

SEGMENT RESULTS - TRUEVISIONS

TrueVisions

- Seasonality and the economy saw service revenue decline both Q-on-Q and Y-on-Y. The subscriber base grew with continued mass market success.
- Service revenue** dropped 3.6% Q-on-Q and 3.0% Y-on-Y due mainly to seasonality and economic impact. The Q-on-Q revenue declines were chiefly from lower sponsorship revenue. The Master reality show ended in Q109 while EPL ended in May, this resulted in migration of some premium subscribers to lower packages. Lower consumer purchasing power also led to migration of some premium subscribers to cheaper packages. Meanwhile, AF6 had not yet started, unlike last year when AF5 started in May.
- However, subscription revenue increased 3.2% Y-on-Y on an expanding subscriber base due mainly to our mass market campaigns. Q3 service revenue should be boosted by sponsorship revenue from AF6 and the start of new EPL season (in Aug).
- EBITDA** grew 28.5% Q-on-Q and 33.7% Y-on-Y with cost control as well as the reversal of previously over-accrued expenses relating to content of Bt 207 mn. Stripping out the impact of this, EBITDA would have dropped by Bt 14 mn or 2.0% Q-on-Q as lower revenue was mostly offset by lower operating costs. Y-on-Y, adjusted EBITDA grew Bt 12 mn (1.8%) while EBITDA margin also increased to 28.3% (25.2% in Q208) on cost control.
- Core Opex (cash cost of services and SG&A) decreased 1.2% Q-on-Q and 1.9% Y-on-Y (excluding the reversal of over-accrued content-related costs) to Bt 1.5 bn mainly on programming costs. Declines in marketing expenses also contributed to the Y-on-Y performance.
- NIOGO increased Q-on-Q and Y-on-Y to Bt 403 mn as increased EBITDA offset higher income tax.
- Despite the tough operating environment, **subscribers** grew 2.1% Q-on-Q and 36.8% Y-on-Y to 1.6 mn, mostly due to our mass market strategy. **Net adds**, however, slowed to 32,914 (110,595 in Q109) on the impact of the temporary implementation of an upfront fee for mass market subscribers which has now been discontinued.
- Combined premium and standard subscribers were stable Q-on-Q while mass market subscribers increased further to 980,232. The upselling rate remained high (at 33.6% in Q109 and Q209) due largely to our dedicated direct marketing team. The new EPL season should boost premium subscribers in Q3.
- ARPU** declined 4.2% Q-on-Q and 20.7% Y-on-Y to Bt 819 mainly on the dilution effect from cheaper packages.
- True's Academy Fantasia started its sixth season (29 June to 19 September 2009). SMS voting revenue is expected to be lower than previous years due to no TrueMove airtime refund being offered as it was previously. Instead, 1/3 of SMS voting revenue will go to charity. Both AF and Q1's 'The Master' reality show generate significant sponsorship revenue, provide key content and help retention. TrueVisions has also undertaken other retention measures including setting up dedicated retention teams and providing priority treatment at True Shops and the Call Center for premium subscribers.
- The successful launch of TV Direct, a new home shopping channel on Channel 10, in July 2009 confirmed the considerable potential of leasing channels to content partners. It also points to the high purchasing power of our subscribers which will enable us to fully exploit this potential once advertising begins.

Normalized Statements of Income (Loss) - TrueVisions (UBC)

(Unaudited) (Baht in millions unless otherwise indicated)	TrueVisions (Before Eliminations)							
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	% Change 1H2009/ 1H2008
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
Revenues								
Revenues from telephone and other services	2,277	2,364	2,347	(3.6)	(3.0)	4,641	4,602	0.8
Revenues from product sales	64	62	235	3.4	(72.7)	126	492	(74.4)
Total revenues	2,342	2,426	2,582	(3.5)	(9.3)	4,767	5,095	(6.4)
Operating expenses								
Cost of providing services	1,361	1,640	1,627	(17.0)	(16.4)	3,001	3,205	(6.4)
Regulatory costs	133	128	124	3.4	7.0	261	247	5.6
Network operating expenses	1,014	1,298	1,298	(21.9)	(21.9)	2,311	2,539	(9.0)
Depreciation and amortization	214	214	205	(0.0)	4.5	429	419	2.4
Cost of sales	49	48	190	1.5	(74.1)	97	401	(75.7)
Selling and administrative expenses ^{1/}	307	305	353	0.6	(13.1)	612	616	(0.7)
Depreciation and amortization ^{1/}	29	29	32	(0.3)	(9.4)	58	67	(12.6)
Others	278	276	321	0.7	(13.5)	554	549	0.8
Total operating expenses ^{1/}	1,717	1,994	2,170	(13.9)	(20.9)	3,710	4,221	(12.1)
EBITDA	869	676	650	28.5	33.7	1,544	1,359	13.6
Depreciation and amortization ^{1/}	(244)	(244)	(237)	(0.1)	2.6	(487)	(486)	0.3
Operating profit	625	432	412	44.7	51.6	1,057	874	21.0
Interest income	57	59	63	(3.9)	(10.1)	116	137	(15.3)
Interest expense ^{1/}	(79)	(82)	(97)	(3.5)	(18.7)	(161)	(194)	(17.0)
Other financial fees ^{1/}	(2)	(2)	(2)	1.1	0.3	(3)	(3)	(0.3)
Tax	(197)	(131)	(19)	50.0	919.9	(328)	(287)	14.5
Income from continuing operations	405	277	358	46.2	13.1	681	527	29.2
Share of results in subsidiaries and associates	(1)	(1)	2	(31.1)	NM	(2)	4	NM
(Income) loss attributable to minority interest	0	0	0	857.3	28.2	0	0	(21.6)
Net income (loss) from continuing operations including share of results in subsidiaries	403	276	360	46.2	12.1	679	532	27.7
Non recurring items	204	(56)	(400)	NM	NM	148	(30)	NM
Foreign exchange gain (loss)	206	(55)	(388)	NM	NM	152	(19)	NM
Other (expenses) income ^{1/}	(3)	(1)	(11)	(240.9)	76.5	(3)	(11)	69.5
Net profit (loss) to shareholders of the parent	607	220	(40)	175.8	NM	827	502	64.9
Minority interest	(0)	(0)	(0)	(857.3)	(28.2)	(0)	(0)	21.6
Net profit (loss) for the period	607	220	(40)	175.8	NM	827	502	64.9

Remark: ^{1/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

SEGMENT RESULTS – TRUEMONEY AND TRUELIFE

- The number of TrueMoney’s E-wallet subscribers surpassed the five million mark while TouchSIM coverage is set to grow as this revolutionary new payment system gains market presence. In Q2 we launched Touch@home which allows payments to be made from home for any number of services with one swipe of your mobile handset.
- Our online gaming operations continued to do well in 2Q09. Special Force remained popular while new games such as Point Blank gained momentum.
- We also continued to build upon our strong position as a content developer with 30 iPhone apps currently produced by True. Our top-five applications have been downloaded by almost 500k users worldwide.
- The True App Centre opened in June 2009 to train Thai developers in the major mobile operating systems and help True create a bank of applications, resources and skills. This will stimulate content development and help drive future non-voice revenue.

KEY ACCOUNTING CHANGES

- **Presentation of reported profit and loss statement.** In Q408 True changed the presentation of its profit and loss statement to report financial cost including interest expenses, interest income, foreign exchange gain (loss) and other financial fees. Other financial fees comprised amortization of debt issuance cost (previously booked under SG&A) and other fees relating to financing activities (previously booked under interest cost expenses and other expenses). Q208 and 1H08 results have been restated from previously released to reflect this change for better comparison. In addition, effective from Q109 True has reported SG&A in 2 separate categories including selling expenses and administrative expenses , in accordance with the requirement of Ministry of Commerce.

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Normalized Statements of Income (Loss) by Segment

2Q 2009 All Businesses (Before Eliminations)

(Unaudited)

(Baht in millions unless otherwise indicated)

	TrueVisions	TrueMove	TrueOnline	Eliminations	Consolidated
Revenues					
Revenues from telephone and other services	2,277	7,406	6,462	(1,601)	14,545
- Interconnection revenue	-	1,782	-	-	1,782
- Revenue from service excl. IC	2,277	5,624	6,462	(1,601)	12,763
Revenues from product sales	64	484	106	(71)	583
Total revenues	2,342	7,890	6,569	(1,672)	15,128
Operating expenses					
Cost of providing services	1,361	5,386	4,029	(1,242)	9,534
Regulatory costs	133	1,194	455	-	1,782
- Access charges	-	-	-	-	-
Network operating expenses	1,014	3,251	2,250	(1,189)	5,325
- Interconnection cost	-	1,802	-	-	1,802
- Network operating expenses excl. IC	1,014	1,449	2,250	(1,189)	3,523
Depreciation and amortization	214	942	1,324	(52)	2,427
Cost of sales	49	466	90	(44)	562
Selling and administrative expenses	307	1,540	1,300	(345)	2,802
Depreciation and amortization	29	132	115	41	317
Others	278	1,408	1,184	(386)	2,485
Total operating expenses	1,717	7,393	5,419	(1,631)	12,898
EBITDA	869	1,571	2,589	(53)	4,974
Depreciation and amortization	(244)	(1,073)	(1,439)	12	(2,744)
Operating profit	625	497	1,150	(42)	2,230
Interest income	57	9	18	(57)	27
Interest expense	(79)	(855)	(888)	57	(1,765)
Other financial fees	(2)	(34)	(97)	-	(133)
Tax	(197)	(180)	(265)	(15)	(657)
Income from continuing operations	405	(563)	(82)	(57)	(297)
Share of results in subsidiaries and associates	(1)	-	0	0	(1)
(Income) loss attributable to minority interest	0	0	(34)	(144)	(178)
Net income (loss) from continuing operations including share of results in subsidiaries	403	(563)	(116)	(201)	(477)
Non recurring items	204	1,116	381	0	1,701
Foreign exchange gain (loss)	206	1,111	292	-	1,610
Other (expenses) income	(3)	5	89	0	91
Net profit (loss) to shareholders of the parent	607	553	265	(201)	1,224
Minority interest	(0)	(0)	34	144	178
Net profit (loss) for the period	607	553	299	(56)	1,403

Normalized Statements of Income (Loss) by Segment

	1Q 2009 All Businesses (Before Eliminations)				
	TrueVisions	TrueMove	TrueOnline	Eliminations	Consolidated
<i>(Unaudited)</i>					
<i>(Baht in millions unless otherwise indicated)</i>					
Revenues					
Revenues from telephone and other services	2,364	7,741	6,596	(1,706)	14,995
- Interconnection revenue	-	1,839	-	-	1,839
- Revenue from service excl. IC	2,364	5,902	6,596	(1,706)	13,156
Revenues from product sales	62	592	125	(206)	574
Total revenues	2,426	8,333	6,722	(1,912)	15,568
Operating expenses					
Cost of providing services	1,640	5,461	3,979	(1,307)	9,773
Regulatory costs	128	1,235	461	-	1,823
- Access charges	-	-	-	-	-
Network operating expenses	1,298	3,366	2,261	(1,258)	5,668
- Interconnection cost	-	1,867	-	-	1,867
- Network operating expenses excl. IC	1,298	1,499	2,261	(1,258)	3,801
Depreciation and amortization	214	860	1,257	(50)	2,282
Cost of sales	48	503	104	(116)	538
Selling and administrative expenses	305	1,475	1,351	(469)	2,662
Depreciation and amortization	29	114	125	38	306
Others	276	1,361	1,226	(507)	2,356
Total operating expenses	1,994	7,439	5,433	(1,892)	12,973
EBITDA	676	1,868	2,670	(31)	5,183
Depreciation and amortization	(244)	(974)	(1,382)	12	(2,588)
Operating profit	432	894	1,289	(19)	2,595
Interest income	59	8	16	(59)	24
Interest expense ^{1/}	(82)	(1,138)	(732)	59	(1,892)
Other financial fees ^{1/}	(2)	(32)	(78)	-	(112)
Tax	(131)	(212)	(254)	(15)	(612)
Income from continuing operations	277	(480)	240	(34)	2
Share of results in subsidiaries and associates	(1)	-	(3)	-	(4)
(Income) loss attributable to minority interest	0	0	(9)	237	229
Net income (loss) from continuing operations including share of results in subsidiaries	276	(480)	228	203	227
Non recurring items	(56)	(518)	215	0	(358)
Foreign exchange gain (loss)	(55)	(514)	190	(0)	(379)
Other (expenses) income	(1)	(4)	25	0	21
Net profit (loss) to shareholders of the parent	220	(999)	444	204	(131)
Minority interest	(0)	(0)	9	(237)	(229)
Net profit (loss) for the period	220	(999)	453	(34)	(360)

Remark: ^{1/} Q1 2009 Consolidated and TrueMove other financial fees has been retroactively reclassified to be interest expense of Bt 7.92 million.

Normalized Statements of Income (Loss) by Segment

	2Q 2008 All Businesses (Before Eliminations)				
	TrueVisions	TrueMove	TrueOnline	Eliminations	Consolidated
<i>(Unaudited)</i>					
<i>(Baht in millions unless otherwise indicated)</i>					
Revenues					
Revenues from telephone and other services	2,347	7,584	6,313	(1,487)	14,757
- Interconnection revenue	-	2,091	-	-	2,091
- Revenue from service excl. IC	2,347	5,493	6,313	(1,487)	12,666
Revenues from product sales	235	151	206	(266)	326
Total revenues	2,582	7,736	6,519	(1,754)	15,084
Operating expenses					
Cost of providing services ^{1/}	1,627	6,042	3,685	(1,173)	10,182
Regulatory costs	124	1,146	456	-	1,725
- Access charges	-	-	-	-	-
Network operating expenses ^{1/}	1,298	3,864	2,071	(1,134)	6,100
- Interconnection cost	-	2,361	-	-	2,361
- Network operating expenses excl. IC ^{1/}	1,298	1,503	2,071	(1,134)	3,738
Depreciation and amortization ^{1/}	205	1,032	1,158	(39)	2,357
Cost of sales	190	125	195	(170)	340
Selling and administrative expenses ^{1/ 2/}	353	1,526	1,387	(365)	2,901
Depreciation and amortization ^{1/ 2/}	32	107	111	29	278
Others	321	1,419	1,276	(393)	2,623
Total operating expenses ^{1/ 2/}	2,170	7,693	5,267	(1,708)	13,423
EBITDA	650	1,182	2,521	(56)	4,296
Depreciation and amortization ^{2/}	(237)	(1,139)	(1,269)	11	(2,635)
Operating profit	412	42	1,252	(46)	1,661
Interest income	63	12	12	(63)	24
Interest expense ^{2/}	(97)	(845)	(876)	63	(1,756)
Other financial fees ^{2/}	(2)	(38)	(84)	-	(123)
Tax	(19)	(535)	(256)	(15)	(825)
Income from continuing operations	358	(1,364)	48	(61)	(1,020)
Share of results in subsidiaries and associates	2	-	(4)	0	(2)
(Income) loss attributable to minority interest	0	-	42	790	833
Net income (loss) from continuing operations including share of results in subsidiaries	360	(1,364)	86	730	(189)
Non recurring items	(400)	(1,792)	2,283	(2,574)	(2,484)
Foreign exchange gain (loss)	(388)	(1,779)	(317)	(0)	(2,485)
Other (expenses) income ^{2/}	(11)	(13)	2,599	(2,574)	1
Net profit (loss) to shareholders of the parent	(40)	(3,157)	2,369	(1,845)	(2,672)
Minority interest	(0)	-	(42)	(790)	(833)
Net profit (loss) for the period	(40)	(3,157)	2,326	(2,635)	(3,505)

Remark: ^{1/} 2008 consolidated and TrueOnline operating expenses relating to convergence package (mainly depreciation and amortization) have been reclassified from SG&A to cost of services.

^{2/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating

Normalized Statements of Income (Loss) by Segment

	1H 2009 All Businesses (Before Eliminations)				
	TrueVisions	TrueMove	TrueOnline	Eliminations	Consolidated
<i>(Unaudited)</i>					
<i>(Baht in millions unless otherwise indicated)</i>					
Revenues					
Revenues from telephone and other services	4,641	15,147	13,059	(3,307)	29,539
- Interconnection revenue	-	3,621	-	-	3,621
- Revenue from service excl. IC	4,641	11,526	13,059	(3,307)	25,919
Revenues from product sales	126	1,076	231	(277)	1,157
Total revenues	4,767	16,223	13,290	(3,584)	30,696
Operating expenses					
Cost of providing services	3,001	10,848	8,007	(2,549)	19,307
Regulatory costs	261	2,428	916	-	3,605
- Access charges	-	-	-	-	-
Network operating expenses	2,311	6,618	4,511	(2,447)	10,993
- Interconnection cost	-	3,669	-	-	3,669
- Network operating expenses excl. IC	2,311	2,948	4,511	(2,447)	7,324
Depreciation and amortization	429	1,802	2,580	(102)	4,709
Cost of sales	97	969	194	(160)	1,100
Selling and administrative expenses	612	3,015	2,651	(814)	5,464
Depreciation and amortization	58	246	240	79	623
Others	554	2,769	2,410	(893)	4,840
Total operating expenses	3,710	14,832	10,852	(3,523)	25,871
EBITDA	1,544	3,439	5,259	(84)	10,157
Depreciation and amortization	(487)	(2,048)	(2,821)	23	(5,332)
Operating profit	1,057	1,391	2,438	(61)	4,825
Interest income	116	17	34	(116)	51
Interest expense	(161)	(1,992)	(1,620)	116	(3,657)
Other financial fees	(3)	(67)	(175)	-	(245)
Tax	(328)	(392)	(519)	(30)	(1,269)
Income from continuing operations	681	(1,044)	158	(91)	(295)
Share of results in subsidiaries and associates	(2)	-	(3)	-	(5)
(Income) loss attributable to minority interest	0	0	(43)	93	50
Net income (loss) from continuing operations including share of results in subsidiaries	679	(1,044)	112	3	(250)
Non recurring items	148	597	597	1	1,343
Foreign exchange gain (loss)	152	597	482	-	1,230
Other (expenses) income	(3)	1	115	1	112
Net profit (loss) to shareholders of the parent	827	(446)	709	3	1,093
Minority interest	(0)	(0)	43	(93)	(50)
Net profit (loss) for the period	827	(446)	752	(90)	1,043

Normalized Statements of Income (Loss) by Segment

	1H 2008 (Restated) All Businesses (Before Eliminations)				
	TrueVisions	TrueMove	TrueOnline	Eliminations	Consolidated
<i>(Unaudited)</i>					
<i>(Baht in millions unless otherwise indicated)</i>					
Revenues					
Revenues from telephone and other services	4,602	15,909	12,791	(2,945)	30,357
- Interconnection revenue	-	4,364	-	-	4,364
- Revenue from service excl. IC	4,602	11,545	12,791	(2,945)	25,994
Revenues from product sales	492	339	399	(565)	666
Total revenues	5,095	16,248	13,190	(3,510)	31,023
Operating expenses					
Cost of providing services ^{1/}	3,205	12,381	7,236	(2,376)	20,446
Regulatory costs	247	2,445	935	-	3,626
- Access charges	-	-	-	-	-
Network operating expenses ^{1/}	2,539	7,889	4,091	(2,300)	12,219
- Interconnection cost	-	4,847	-	-	4,847
- Network operating expenses excl. IC ^{1/}	2,539	3,042	4,091	(2,300)	7,372
Depreciation and amortization ^{1/}	419	2,047	2,211	(77)	4,600
Cost of sales	401	291	348	(399)	640
Selling and administrative expenses ^{1/ 2/}	616	2,932	2,723	(689)	5,582
Depreciation and amortization ^{1/ 2/}	67	250	226	61	603
Others	549	2,682	2,498	(750)	4,979
Total operating expenses ^{1/ 2/}	4,221	15,604	10,307	(3,464)	26,667
EBITDA	1,359	2,941	5,320	(61)	9,559
Depreciation and amortization ^{2/}	(486)	(2,297)	(2,436)	15	(5,203)
Operating profit	874	645	2,883	(46)	4,356
Interest income	137	23	19	(136)	43
Interest expense ^{2/}	(194)	(1,632)	(1,726)	136	(3,416)
Other financial fees ^{2/}	(3)	(77)	(169)	-	(250)
Tax	(287)	(110)	(484)	(30)	(910)
Income from continuing operations	527	(1,152)	523	(76)	(177)
Share of results in subsidiaries and associates	4	-	(6)	0	(2)
(Income) loss attributable to minority interest	0	0	(2)	220	218
Net income (loss) from continuing operations including share of results in subsidiaries	532	(1,152)	515	144	39
Non recurring items	(30)	298	2,344	(2,584)	27
Foreign exchange gain (loss)	(19)	209	(217)	-	(26)
Other (expenses) income ^{2/}	(11)	88	2,561	(2,584)	53
Net profit (loss) to shareholders of the parent	502	(855)	2,858	(2,440)	66
Minority interest	(0)	(0)	2	(220)	(218)
Net profit (loss) for the period	502	(855)	2,860	(2,660)	(152)

Remark: ^{1/} 2008 consolidated and TrueOnline operating expenses relating to convergence package (mainly depreciation and amortization) have been reclassified from SG&A to cost of services.

^{2/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

Statements of Income (Loss) - Reported Basis

	Consolidated			Company		
	2Q2009	2Q2008	% Change 2Q2009/ 2Q2008	2Q2009	2Q2008	% Change 2Q2009/ 2Q2008
<i>(Unaudited)</i>						
<i>(Baht in millions unless otherwise indicated)</i>						
Revenues						
Revenues from telephone and other services	14,545	14,757	(1.4)	3,151	3,515	(10.4)
Revenues from product sales	583	326	78.7	4	29	(85.6)
Total revenues	15,128	15,084	0.3	3,155	3,544	(11.0)
Costs						
Cost of providing services	9,534	10,182	(6.4)	1,628	1,674	(2.7)
Cost of sales	562	340	65.2	3	22	(88.2)
Total costs	10,096	10,522	(4.0)	1,631	1,696	(3.8)
Gross profit	5,032	4,562	10.3	1,525	1,848	(17.5)
Other operating income	263	74	253.4	534	528	1.0
Profit before expenses	5,294	4,636	14.2	2,059	2,377	(13.4)
Selling expenses	886	1,080	(17.9)	110	160	(31.5)
Administrative expenses	1,916	1,821	5.2	754	771	(2.2)
Other operating expenses	26	73	64.6	6	10	37.4
Total expenses	2,828	2,974	(4.9)	870	940	(7.5)
Operating results	2,467	1,662	48.4	1,189	1,436	(17.2)
Share of results in associates	(1)	(2)	37.0	-	-	NM
Profit before financial costs and income tax	2,466	1,660	48.5	1,189	1,436	(17.2)
Financial cost, net	(406)	(4,340)	90.6	(559)	(679)	17.7
Profit (loss) before income tax	2,060	(2,680)	NM	630	757	(16.8)
Income tax (expense) income	(657)	(825)	(20.4)	(139)	(139)	(0.4)
Net profit (loss) for the period	1,403	(3,505)	NM	491	619	(20.6)
Attributable to:						
Equity holders of the Company	1,224	(2,672)	NM	491	619	(20.6)
Minority interest	178	(833)	NM	-	-	NM
	1,403	(3,505)	NM	491	619	(20.6)
Basic and diluted earnings (loss) per share for profit attributable to the shareholders of the Company						
- Basic	0.17	(0.70)		0.07	0.16	
- Diluted	0.15	-		0.06	0.13	

Statements of Income (Loss) - Reported Basis

	Consolidated			Company		
	1H2009	1H2008	% Change 1H2009/ 1H2008	1H2009	1H2008	% Change 1H2009/ 1H2008
<i>(Unaudited)</i>						
<i>(Baht in millions unless otherwise indicated)</i>						
Revenues						
Revenues from telephone and other services	29,539	30,357	(2.7)	6,395	7,152	(10.6)
Revenues from product sales	1,157	666	73.7	18	124	(85.9)
Total revenues	30,696	31,023	(1.1)	6,413	7,276	(11.9)
Costs						
Cost of providing services	19,307	20,446	(5.6)	3,253	3,382	(3.8)
Cost of sales	1,100	640	71.9	12	92	(86.6)
Total costs	20,408	21,085	(3.2)	3,265	3,473	(6.0)
Gross profit	10,289	9,938	3.5	3,148	3,802	(17.2)
Other operating income	352	269	30.9	550	553	(0.6)
Profit before expenses	10,640	10,207	4.2	3,698	4,355	(15.1)
Selling expenses	1,765	1,926	(8.4)	220	279	(21.0)
Administrative expenses	3,699	3,656	1.2	1,489	1,569	(5.1)
Other operating expenses	51	215	76.1	14	16	14.9
Total expenses	5,515	5,797	(4.9)	1,722	1,863	(7.6)
Operating results	5,125	4,409	16.2	1,976	2,492	(20.7)
Share of results in associates	(5)	(2)	(200.1)	-	-	NM
Profit before financial costs and income tax	5,120	4,408	16.2	1,976	2,492	(20.7)
Financial cost, net	(2,809)	(3,649)	23.0	(909)	(1,583)	42.6
Profit (loss) before income tax	2,312	758	204.8	1,066	909	17.3
Income tax (expense) income	(1,269)	(910)	39.4	(284)	(233)	(21.5)
Net profit (loss) for the period	1,043	(152)	NM	782	676	15.8
Attributable to:						
Equity holders of the Company	1,093	66	1,559.0	782	676	15.8
Minority interest	(50)	(218)	76.9	-	-	NM
	1,043	(152)	NM	782	676	15.8
Basic and diluted earnings (loss) per share for profit attributable to the shareholders of the Company						
- Basic	0.18	(0.03)		0.13	0.13	
- Diluted	0.16	-		0.11	0.11	

Balance Sheets - Reported Basis

	Consolidated			Company		
	30 June 2009	31 December 2008	Baht Change	30 June 2009	31 December 2008	Baht Change
<i>(Baht in millions unless otherwise indicated)</i>						
Assets						
Current assets						
Cash and cash equivalents	6,865	4,357	2,509	452	489	(36)
Restricted cash	2,591	1,401	1,191	1,782	701	1,081
Short-term investments	153	796	(644)	-	600	(600)
Trade accounts receivable, net	8,349	7,992	357	4,837	5,064	(227)
Short-term loans to related parties	32	32	-	850	200	650
Inventories, net	678	898	(221)	79	90	(11)
Income tax deducted at source	2,373	2,058	315	851	678	173
Claimable value added tax	481	780	(299)	3	3	-
Other current assets	2,130	2,019	111	280	207	73
Total current assets	23,651	20,333	3,319	9,134	8,032	1,103
Non-current assets						
Restricted cash	159	157	2	-	-	-
Investments in subsidiaries	-	-	-	25,897	19,691	6,206
Investments in associates	45	54	(8)	50	50	-
Investments in other companies	293	293	-	241	241	-
Investment property	56	57	(1)	-	-	-
Property, plant and equipment, net	69,841	71,380	(1,539)	15,014	15,921	(906)
Goodwill, net	12,381	12,381	-	-	-	-
Intangible assets, net	5,613	3,557	2,056	706	796	(90)
Deferred income tax assets	7,398	8,175	(777)	5,807	6,137	(329)
Other non-current assets	562	566	(4)	406	386	20
Total non-current assets	96,349	96,618	(270)	48,121	43,220	4,901
Total assets	120,000	116,951	3,049	57,255	51,252	6,003

Balance Sheets - Reported Basis

	Consolidated			Company		
	30 June 2009	31 December 2008	Baht Change	30 June 2009	31 December 2008	Baht Change
<i>(Baht in millions unless otherwise indicated)</i>						
Liabilities and shareholders' equity						
Current liabilities						
Short-term borrowings	2,130	2,130	-	1,600	1,600	-
Trade accounts payable	7,334	7,772	(438)	848	991	(143)
Current portion of long-term borrowings	9,445	9,871	(426)	5,356	5,684	(328)
Unearned income	2,730	2,670	61	107	63	43
Accrued expenses	9,173	7,659	1,515	1,007	1,048	(41)
Income tax payable	544	507	37	-	-	-
Other current liabilities	2,198	2,657	(459)	785	695	90
Total current liabilities	33,554	33,265	289	9,703	10,082	(379)
Non-current liabilities						
Long-term borrowings from a related party	-	-	-	2,779	2,696	83
Long-term borrowings	67,523	70,646	(3,123)	28,551	29,335	(784)
Deferred income tax liabilities	898	1,001	(103)	619	668	(49)
Long-term trade account payable	440	360	80	-	-	-
Liabilities under agreements for operations	4,623	2,504	2,119	-	-	-
Other non-current liabilities	2,460	2,555	(96)	298	328	(30)
Total non-current liabilities	75,943	77,066	(1,123)	32,247	33,026	(780)
Total liabilities	109,498	110,331	(833)	41,950	43,108	(1,158)
Shareholders' equity						
Share capital						
Authorised share capital						
Preferred shares	6,993	6,993	-	6,993	6,993	-
Common shares	146,339	146,339	-	146,339	146,339	-
Issued and fully paid-up share capital						
Preferred shares	6,993	6,993	-	6,993	6,993	-
Common shares	70,764	38,038	32,726	70,764	38,038	32,726
Premium on share capital						
Common shares	11,432	11,432	-	11,432	11,432	-
Discount on share Capital						
Preferred shares	(1,493)	(1,493)	-	(1,493)	(1,493)	-
Common shares	(30,335)	(3,989)	(26,346)	(30,335)	(3,989)	(26,346)
Share surplus	(1,498)	1,604	(3,103)	-	-	-
Foreign currency translation adjustment	104	104	-	-	-	-
Retained earnings (deficit)						
Appropriated - legal reserve	35	35	-	35	35	-
Deficit	(46,178)	(47,271)	1,093	(42,091)	(42,873)	782
Total parent's shareholders' equity	9,825	5,455	4,370	15,306	8,144	7,162
Minority interests in subsidiaries	678	1,165	(487)	-	-	-
Total shareholders' equity	10,502	6,620	3,882	15,306	8,144	7,162
Total liabilities and shareholders' equity	120,000	116,951	3,049	57,255	51,252	6,003

Statements of Cash Flows - Reported Basis

	Consolidated			Company		
	30 June 2009	30 June 2008	Baht Change	30 June 2009	30 June 2008	Baht Change
<i>(Unaudited)</i> <i>(Baht in millions unless otherwise indicated)</i>						
Cash flows from operating activities	5,782	6,960	(1,178)	1,397	1,018	378
Cash flows from investing activities						
Withdrawal (deposit) in restricted cash	(1,193)	117	(1,310)	(1,081)	166	(1,248)
Withdrawal (deposit) from short-term investments - time deposit	592	158	434	600	150	450
Loans made to subsidiaries	-	(3)	3	(750)	(300)	(450)
Acquisition of property, plant and equipment	(2,443)	(3,559)	1,116	(123)	(257)	135
Acquisition of intangible assets	(127)	(107)	(20)	(11)	(8)	(2)
Proceeds from loans to subsidiary and joint venture	-	3	(3)	100	137	(37)
Investment in subsidiary	(3,540)	-	(3,540)	(6,206)	-	(6,206)
Acquisitions of investment in associates	-	(46)	46	-	(34)	34
Acquisitions of investment in other company	-	(63)	63	-	(63)	63
Proceeds from disposals of property, plant and equipment	305	216	89	0	3	(3)
Dividends received	3	-	3	502	517	(15)
Net cash (used in) received from investing activities	(6,403)	(3,283)	(3,121)	(6,969)	310	(7,280)
Cash flows from financing activities						
Issues of common shares	6,379	-	6,379	6,379	-	6,379
Additional investments in subsidiary by minority	0	0	0	-	-	-
Dividend paid to minority	-	(44)	44	-	-	-
Minority interest's portion on liquidation of subsidiaries	-	(2)	2	-	-	-
Proceeds from borrowings, net of cash paid for debt issuance cost	6,143	25	6,118	6,143	-	6,143
Proceeds from short-term borrowings	1,600	800	800	1,600	800	800
Repayments on short-term borrowings	(1,600)	(1,301)	(299)	(1,600)	(1,300)	(300)
Repayments on long-term borrowings	(9,391)	(2,701)	6,690	(6,986)	(1,050)	5,936
Net cash (used in) received from financing activities	3,131	(3,223)	6,354	5,536	(1,550)	(7,086)
Net (decrease) increase in cash and cash equivalents	2,509	454	(2,055)	(36)	(221)	185
Opening balance	4,357	5,019	(663)	489	439	50
Effects of exchange rate changes	(1)	0	(1)	-	-	-
Closing balance	6,865	5,474	1,392	452	218	234

Non-cash transaction

The significant non-cash transactions are as follows:

- The acquisition of property, plant and equipment using finance leases and accounts payable for the six-month period ended 30 June 2009 amounting to Baht 719.00 million (2008: Baht 863.99 million) and Baht 699.40 million (2008: Baht 150.34 million), respectively

Normalized Revenue Profile

	Consolidated (Before Eliminations)							
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	% Change
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			1H2009/ 1H2008
<i>(Baht in millions unless otherwise indicated)</i>								
TrueVisions	2,342	2,426	2,582	(3.5)	(9.3)	4,767	5,095	(6.4)
- Service revenue	2,277	2,364	2,347	(3.6)	(3.0)	4,641	4,602	0.8
- Product sales	64	62	235	3.4	(72.7)	126	492	(74.4)
Intersegment elimination	(68)	(93)	(281)	(26.4)	(75.7)	(161)	(537)	(69.9)
TrueVisions after elimination	2,273	2,333	2,301	(2.5)	(1.2)	4,606	4,558	1.1
TrueMove	7,890	8,333	7,736	(5.3)	2.0	16,223	16,248	(0.2)
- Service revenue	7,406	7,741	7,584	(4.3)	(2.3)	15,147	15,909	(4.8)
- Product sales	484	592	151	(18.3)	219.8	1,076	339	217.1
Intersegment elimination	(327)	(520)	(267)	(37.1)	22.4	(848)	(546)	55.1
TrueMove after elimination	7,563	7,813	7,468	(3.2)	1.3	15,375	15,702	(2.1)
TrueOnline	6,569	6,722	6,519	(2.3)	0.8	13,290	13,190	0.8
- Internet, Broadband and Business data services	2,580	2,615	2,478	(1.4)	4.1	5,195	5,004	3.8
- Business data service	888	934	911	(4.9)	(2.5)	1,823	1,847	(1.3)
- Data network	665	712	688	(6.5)	(3.3)	1,377	1,399	(1.6)
- Multimedia	223	223	223	0.1	0.2	446	448	(0.5)
- Internet & Broadband	1,691	1,681	1,567	0.6	7.9	3,372	3,157	6.8
- Broadband	1,344	1,329	1,224	1.2	9.8	2,673	2,413	10.8
- Dial up Internet & others (excl. Internet gateway)	347	352	343	(1.5)	1.2	699	744	(6.1)
- New revenue stream, Convergence & others	1,713	1,727	1,281	(0.8)	33.7	3,440	2,500	37.6
- New revenue stream	235	258	107	(9.2)	118.5	493	202	144.2
- International call	156	192	94	(18.9)	65.5	348	179	94.7
- Others (VOIP and Internet gateway)	79	66	13	19.3	499.3	144	23	531.0
- Convergence & others	1,479	1,468	1,174	0.7	26.0	2,947	2,298	28.2
- Traditional voice	2,170	2,254	2,554	(3.8)	(15.1)	4,424	5,287	(16.3)
- Fixed-line (excl. IDD & VOIP)	1,948	2,020	2,243	(3.6)	(13.2)	3,968	4,585	(13.5)
- Public phone	128	128	171	0.2	(25.3)	255	357	(28.5)
- PCT	94	107	140	(12.1)	(32.9)	201	345	(41.8)
TrueOnline service revenue	6,462	6,596	6,313	(2.0)	2.4	13,059	12,791	2.1
TrueOnline product sales	106	125	206	(15.4)	(48.6)	231	399	(41.9)
Intersegment elimination	(1,277)	(1,299)	(1,205)	(1.7)	5.9	(2,575)	(2,427)	6.1
TrueOnline after elimination	5,292	5,423	5,314	(2.4)	(0.4)	10,715	10,764	(0.4)
Normalized consolidated revenues	16,800	17,480	16,837	(3.9)	(0.2)	34,280	34,533	(0.7)
Total intersegment elimination	(1,672)	(1,912)	(1,754)	(12.5)	(4.6)	(3,584)	(3,510)	2.1
Normalized consolidated revenues - net	15,128	15,568	15,084	(2.8)	0.3	30,696	31,023	(1.1)

Normalized Revenue Profile

	Consolidated (After Eliminations)							
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	% Change 1H2009/ 1H2008
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
<i>(Baht in millions unless otherwise indicated)</i>								
TrueVisions	2,273	2,333	2,301	(2.5)	(1.2)	4,606	4,558	1.1
- Service revenue	2,243	2,319	2,250	(3.3)	(0.3)	4,563	4,488	1.7
- Product sales	30	13	51	124.7	(41.2)	43	70	(38.0)
TrueMove	7,563	7,813	7,468	(3.2)	1.3	15,375	15,702	(2.1)
- Service revenue	7,114	7,377	7,368	(3.6)	(3.4)	14,491	15,453	(6.2)
- Product sales	448	435	100	3.0	347.6	884	248	255.9
TrueOnline	5,292	5,423	5,314	(2.4)	(0.4)	10,715	10,764	(0.4)
- Internet, Broadband and Business data services	2,112	2,113	1,929	(0.0)	9.5	4,225	3,922	7.7
- Business data service	453	450	402	0.5	12.5	903	836	8.0
- Data network	437	435	392	0.6	11.7	872	806	8.2
- Multimedia	15	15	10	(1.8)	43.8	30	30	2.2
- Internet & Broadband	1,660	1,663	1,527	(0.2)	8.7	3,323	3,087	7.6
- Broadband	1,318	1,316	1,194	0.1	10.4	2,634	2,361	11.6
- Dial up Internet & others (excl. Internet gateway)	342	346	333	(1.2)	2.7	688	726	(5.2)
- New revenue stream, Convergence & others	909	931	656	(2.4)	38.6	1,840	1,207	52.5
- New revenue stream	159	164	92	(3.3)	73.6	323	170	89.8
- International call	94	107	78	(11.6)	20.2	201	148	36.3
- Others (VOIP and Internet gateway)	65	58	13	12.0	393.6	122	23	435.0
- Convergence & others	750	767	564	(2.2)	32.9	1,516	1,036	46.3
- Traditional voice	2,166	2,254	2,554	(3.9)	(15.2)	4,421	5,287	(16.4)
- Fixed-line (excl. IDD & VOIP)	1,945	2,020	2,243	(3.7)	(13.3)	3,965	4,585	(13.5)
- Public phone	128	127	171	0.1	(25.3)	255	357	(28.5)
- PCT	94	107	140	(12.1)	(32.9)	201	345	(41.8)
TrueOnline service revenue	5,187	5,298	5,139	(2.1)	0.9	10,486	10,416	0.7
TrueOnline product sales	105	125	175	(16.3)	(40.3)	230	348	(34.0)
Normalized consolidated revenues	15,128	15,568	15,084	(2.8)	0.3	30,696	31,023	(1.1)

Normalized Expense Profile

				Consolidated				% Change 1H2009/ 1H2008
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
<i>(Baht in millions unless otherwise indicated)</i>								
Revenue sharing	1,782	1,823	1,725	(2.3)	3.3	3,605	3,626	(0.6)
Cost of sales	562	538	340	4.4	65.2	1,100	640	71.9
Interconnection charges	1,802	1,867	2,361	(3.5)	(20.9)	3,669	4,847	(24.3)
Core operating expenses (Core OPEX) ^{1/}	6,008	6,157	6,361	(2.4)	(5.5)	12,164	12,351	(1.5)
Total cash operating expenses	10,153	10,385	10,788	(2.2)	(5.9)	20,539	21,464	(4.3)
Depreciation and amortization ^{1/}	2,744	2,588	2,635	6.0	4.2	5,332	5,203	2.5
Total operating expenses ^{1/}	12,898	12,973	13,423	(0.6)	(3.9)	25,871	26,667	(3.0)
Core Opex as a % of total revenue	39.7%	39.5%	42.2%			39.6%	39.8%	

				Company				% Change 1H2009/ 1H2008
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
<i>(Baht in millions unless otherwise indicated)</i>								
Revenue sharing	439	464	537	(5.3)	(18.1)	903	1,110	(18.6)
Cost of sales	3	10	22	(73.6)	(88.2)	12	92	(86.6)
Core operating expenses (Core OPEX) ^{1/}	1,475	1,437	1,500	2.7	(1.6)	2,913	2,980	(2.2)
Total cash operating expenses	1,917	1,911	2,058	0.3	(6.8)	3,828	4,181	(8.4)
Depreciation and amortization ^{1/}	577	569	568	1.4	1.6	1,145	1,139	0.5
Total operating expenses ^{1/}	2,494	2,480	2,626	0.6	(5.0)	4,974	5,321	(6.5)
Core Opex as a % of total revenue	46.8%	44.1%	42.3%			45.4%	41.0%	

				TrueOnline				% Change 1H2009/ 1H2008
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
<i>(Baht in millions unless otherwise indicated)</i>								
Revenue sharing	455	461	456	(1.1)	(0.1)	916	935	(2.0)
Cost of sales	90	104	195	(12.6)	(53.7)	194	348	(44.2)
Core operating expenses (Core OPEX) ^{1/}	3,434	3,487	3,347	(1.5)	2.6	6,921	6,588	5.1
Total cash operating expenses	3,980	4,051	3,998	(1.8)	(0.5)	8,031	7,871	2.0
Depreciation and amortization ^{1/}	1,439	1,382	1,269	4.1	13.4	2,821	2,436	15.8
Total operating expenses ^{1/}	5,419	5,433	5,267	(0.3)	2.9	10,852	10,307	5.3
Core Opex as a % of total revenue	52.3%	51.9%	51.3%			52.1%	49.9%	

				TrueMove				% Change 1H2009/ 1H2008
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
<i>(Baht in millions unless otherwise indicated)</i>								
Revenue sharing	1,194	1,235	1,146	(3.3)	4.2	2,428	2,445	(0.7)
Cost of sales	466	503	125	(7.3)	272.7	969	291	233.3
Interconnection charges	1,802	1,867	2,361	(3.5)	(20.9)	3,669	4,847	(24.3)
Core operating expenses (Core OPEX) ^{1/}	2,857	2,860	2,922	(0.1)	(2.2)	5,718	5,724	(0.1)
Total cash operating expenses	6,319	6,465	6,554	(2.3)	(3.6)	12,784	13,307	(3.9)
Depreciation and amortization ^{1/}	1,073	974	1,139	10.2	(5.8)	2,048	2,297	(10.8)
Total operating expenses ^{1/}	7,393	7,439	7,693	(0.6)	(3.9)	14,832	15,604	(4.9)
Core Opex as a % of total revenue	36.2%	34.3%	37.8%			35.2%	35.2%	

				TrueVisions				% Change 1H2009/ 1H2008
	2Q2009	1Q2009	2Q2008	% Change		1H2009	1H2008	
				2Q2009/ 1Q2009	2Q2009/ 2Q2008			
<i>(Baht in millions unless otherwise indicated)</i>								
Revenue sharing	133	128	124	3.4	7.0	261	247	5.6
Cost of sales	49	48	190	1.5	(74.1)	97	401	(75.7)
Core operating expenses (Core OPEX) ^{1/}	1,291	1,573	1,619	(17.9)	(20.2)	2,865	3,088	(7.2)
Total cash operating expenses	1,473	1,750	1,933	(15.8)	(23.8)	3,223	3,735	(13.7)
Depreciation and amortization ^{1/}	244	244	237	(0.1)	2.6	487	486	0.3
Total operating expenses ^{1/}	1,717	1,994	2,170	(13.9)	(20.9)	3,710	4,221	(12.1)
Core Opex as a % of total revenue	55.2%	64.9%	62.7%			60.1%	60.6%	

Remark: ^{1/} In Q4 2008 the Company has reclassified its accounts to show financial costs resulting in restatement of previous releases relating to SG&A (amortization of debt issuance cost), interest expense and other income (expenses). See detail at Key Accounting Change.

Selected Financial Statistics

CONSOLIDATED KEY FINANCIAL RATIOS ^{1/}	2009				2008				2007				2006	
	1H	2Q	1Q	FY08	4Q	3Q	2Q	1Q	FY07	4Q	3Q	2Q	1Q	FY06
Consolidated														
EBITDA margin (%)	33.1	32.9	33.3	30.2	29.8	29.1	28.5	33.0	32.0	30.1	30.1	31.6	36.8	33.2
EBITDA margin excluding product sales (%)	34.2	34.1	34.3	30.8	30.4	30.0	29.2	33.5	32.5	30.6	30.6	32.2	36.9	34.0
Operating profit margin (%)	15.7	14.7	16.7	12.0	10.7	9.1	11.0	16.9	13.1	9.9	12.9	12.9	17.1	0.2
EBITDA/Interest coverage ratio (Times)	2.6	2.6	2.6	2.5	2.3	2.4	2.3	3.0	2.5	2.4	2.2	2.5	2.9	2.7
Net debt/EBITDA (Times)	3.0	3.1	3.0	3.7	3.8	3.8	3.9	3.2	3.5	3.7	3.9	3.6	3.6	4.5
Net debt/Equity ratio (Times)	5.9	5.9	4.9	10.4	10.4	8.2	6.9	5.0	7.0	7.0	11.1	13.7	12.5	10.5
TrueOnline														
EBITDA margin (%)	39.6	39.4	39.7	38.1	35.4	36.7	38.7	42.0	38.8	36.7	37.1	39.4	41.9	40.3
EBITDA margin excluding product sales (%)	40.0	39.8	40.2	39.1	36.7	37.6	39.8	42.6	39.3	37.4	37.7	39.8	42.4	41.4
Operating profit margin (%)	18.3	17.5	19.2	19.0	15.4	17.0	19.2	24.5	20.5	18.0	18.4	21.1	24.6	5.9
EBITDA/Interest coverage ratio (Times)	2.9	2.6	3.3	2.7	2.5	2.7	2.6	3.0	2.3	2.3	2.3	2.3	2.5	3.2
Net debt/EBITDA (Times)	2.9	2.9	2.6	3.2	3.3	3.4	3.3	3.1	3.6	3.6	3.9	3.7	3.6	3.9
Net debt/Equity ratio (Times)	1.0	1.0	1.0	1.5	1.5	1.5	1.5	1.7	1.8	1.8	1.8	1.9	2.0	2.0
TrueMove														
EBITDA margin (%)	21.2	19.9	22.4	18.0	17.5	18.3	15.3	20.7	22.6	20.8	21.3	22.2	27.1	21.4
EBITDA margin excluding product sales (%)	22.0	21.0	23.0	18.3	18.0	18.6	15.2	20.9	22.6	21.0	21.3	22.1	26.9	21.0
Operating profit margin (%)	8.6	6.3	10.7	1.9	0.8	(1.4)	0.5	7.1	8.5	4.3	9.7	8.9	11.6	(4.8)
EBITDA/Interest coverage ratio (Times)	1.7	1.8	1.6	1.6	1.5	1.5	1.3	2.1	2.1	2.0	1.8	2.1	2.6	2.2
Net debt/EBITDA (Times)	3.3	3.7	3.3	4.7	4.9	4.4	5.3	3.4	3.4	3.6	3.7	3.5	3.6	5.7
Net debt/Equity ratio (Times)	5.2	5.2	6.4	11.5	11.5	8.7	5.6	3.1	4.9	4.9	(4.8)	(4.8)	(5.1)	(7.6)
TrueVisions														
EBITDA margin (%)	32.4	37.1	27.9	26.1	26.1	24.9	25.2	28.2	25.9	21.6	25.6	25.1	32.6	26.4
EBITDA margin excluding product sales (%)	32.7	37.5	28.0	26.8	26.3	25.7	25.7	29.4	26.8	22.1	26.8	26.5	32.6	26.6
Operating profit margin (%)	22.2	26.7	17.8	16.7	16.2	16.3	16.0	18.4	17.2	13.4	17.0	16.2	23.0	17.1
EBITDA/Interest coverage ratio (Times)	9.4	10.8	8.1	7.1	7.2	7.3	6.6	7.2	6.2	5.4	5.9	7.0	6.4	6.4
Net debt/EBITDA (Times)	2.8	2.5	3.5	3.6	3.7	3.7	3.6	3.1	3.5	4.1	3.8	3.0	3.5	4.6
Net debt/Equity ratio (Times)	1.9	1.9	2.5	2.7	2.7	2.8	2.9	1.5	1.8	1.8	2.0	2.1	2.2	2.3
Share price - end of period (Baht)	2.4	2.4	1.3	1.8	1.8	3.1	4.0	5.1	5.8	5.8	6.7	7.7	5.5	6.1
REVENUE FROM FIXED-LINE TELEPHONE SERVICE (%)														
Installation fee	3.1	3.5	2.7	2.9	2.8	3.0	3.0	2.9	3.5	2.4	3.2	2.7	3.3	1.6
Subscription fee	35.7	35.3	36.1	32.5	34.0	33.2	31.9	31.2	29.4	29.8	29.3	29.5	29.4	25.8
Local call	24.7	24.4	25.1	26.4	25.8	26.8	26.7	26.4	27.4	26.5	27.6	28.1	27.8	30.0
Call to mobile & Domestic long distance call	33.0	33.2	32.7	35.1	34.3	33.8	35.5	36.6	36.8	38.3	36.7	36.7	36.3	39.1
- Domestic long distance call	6.9	6.8	7.0	7.3	7.2	7.3	7.3	7.5	7.6	7.7	7.8	7.7	7.6	7.8
- Call to mobile	25.0	25.3	24.7	26.6	26.1	25.4	27.0	28.0	27.8	29.4	27.6	27.5	27.3	29.8
- Others	1.0	1.0	1.0	1.1	1.1	1.1	1.2	1.1	1.4	1.2	1.3	1.5	1.4	1.5
International call	3.5	3.6	3.5	3.0	3.2	3.2	2.9	2.9	3.0	3.0	3.2	3.0	3.1	3.5
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total revenue from telephone services (Bt Mn)	3,658.1	1,789.3	1,868.9	8,249.5	1,966.2	2,055.7	2,065.7	2,161.9	9,306.5	2,236.0	2,279.7	2,311.2	2,479.6	10,418.8
REVENUE FROM WE PCT SERVICE (EXCL. PRODUCT SALES) (%)														
Installation fee	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Subscription fee	94.5	94.5	94.6	88.3	90.7	90.6	87.0	86.0	83.8	85.0	80.4	85.9	84.2	81.4
Local call	0.9	0.9	0.9	1.8	1.0	1.4	2.1	2.4	3.7	2.9	5.3	3.9	3.0	3.8
Call to mobile & Domestic long distance call	4.5	4.6	4.5	9.9	8.3	8.0	10.9	11.5	12.4	12.1	14.3	10.2	12.8	14.7
- Domestic long distance call	0.2	0.2	0.2	0.4	0.3	0.3	0.5	0.5	0.6	0.6	0.7	0.6	0.4	1.0
- Call to mobile	4.3	4.4	4.3	9.5	8.0	7.6	10.5	11.0	11.9	11.5	13.6	9.7	12.5	13.6
- Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total revenue from WE PCT services (Bt Mn)	200.8	94.0	106.9	592.6	119.2	128.3	140.0	205.2	798.8	206.3	197.0	179.0	216.6	1,217.5
REVENUE FROM MOBILE SERVICE (EXCL. PRODUCT SALES) (%)														
Voice revenue														
- Postpaid	20.0	21.0	19.1	18.5	19.5	18.6	18.8	17.3	18.2	18.0	17.5	18.8	18.6	17.6
- Prepaid	57.3	57.9	56.7	58.0	56.6	57.2	58.6	59.7	61.0	59.6	62.1	61.9	60.3	63.4
Non-voice revenue														
- Postpaid	3.6	3.6	3.5	3.1	3.7	3.3	2.8	2.6	2.2	2.4	2.2	2.2	2.1	2.1
- Prepaid	9.0	8.7	9.2	8.7	8.6	9.1	9.0	8.0	8.2	7.7	8.6	8.5	8.1	7.5
International roaming and other services	10.1	8.8	11.5	11.7	11.6	11.8	10.8	12.4	10.4	12.3	9.6	8.6	10.9	9.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total revenue from mobile services (Bt Mn) ^{2/}	11,526.1	5,623.9	5,902.2	22,795.2	5,740.1	5,509.8	5,493.2	6,052.1	23,836.1	6,061.2	5,965.5	5,933.8	5,875.7	22,308.7

Remark:

1/ Debt ratios excluding finance leases.

2/ Revenue from mobile services excluding Interconnection Charges (IC).

Selected Operating Statistics

	2009				2008				2007				
	1H	2Q	1Q	FY08	4Q	3Q	2Q	1Q	FY07	4Q	3Q	2Q	1Q
Core TrueOnline - Voice													
Construction and sales (,000 lines)													
Cumulative lines transferred to TOT	2,600	2,600	2,600	2,600	2,600	2,600	2,600	2,600	2,600	2,600	2,600	2,600	2,600
Net additions	(28)	(15)	(14)	(53)	(23)	(10)	(9)	(10)	(22)	(10)	(9)	(9)	6
Cumulative lines billed	1,874	1,874	1,889	1,903	1,903	1,926	1,936	1,946	1,955	1,955	1,965	1,974	1,983
Revenue per line per month (Baht)	305	305	305	331	320	328	337	340	362	351	362	369	366
Billed lines per employee (Fixed line telephone)	390	390	385	381	381	382	392	391	420	420	409	408	412
Network efficiency (%) ^{1/}													
Idle lines (% of cum lines billed)	32.9	33.1	32.7	30.6	31.9	31.1	29.9	29.6	27.8	29.0	28.2	27.2	26.9
% Call completion rate (Originating)	61.0	61.9	60.0	60.2	60.4	60.6	60.1	59.9	61.3	60.2	60.0	61.0	63.0
% Fault rate - Type B	0.8	0.9	0.6	0.8	0.7	0.8	1.0	0.8	0.9	0.8	1.1	1.1	0.8
% Fault rate - Type C	1.3	1.6	1.1	1.4	1.3	1.5	1.6	1.2	1.5	1.3	1.7	1.8	1.1
% Fault cleared - within 24 hours	99.0	98.9	99.2	98.9	98.6	99.2	99.0	98.9	96.4	98.4	93.8	95.3	99.6
Value Added Services													
Public phone													
Lines in service (,000 lines)	26	26	26	26	26	26	26	26	26	26	26	26	26
Revenue per line (Baht)	1,155	1,125	1,185	1,461	1,247	1,504	1,493	1,602	1,708	1,667	1,719	1,704	1,741
(For TRUE's subscribers only)													
WE PCT - AWC													
Subscribers (,000 Subs)													
TRUE	179	179	250	261	261	286	277	282	378	378	380	373	361
TOT ^{2/}	13	13	13	13	13	13	13	13	13	13	13	13	13
Total	192	192	263	274	274	299	290	295	391	391	393	386	374
Revenue per subs. per month (Baht)	148	159	140	171	146	153	183	201	172	160	164	161	204
(For TRUE's subscribers only)													
Network													
No. of CS installed													
Outdoor	36,834	36,834	36,834	36,834	36,834	36,834	36,834	36,834	36,834	36,834	36,834	36,834	36,834
Indoor	16,321	16,321	16,321	16,321	16,321	16,321	16,321	16,321	16,321	16,321	16,321	16,321	16,321
Data/Internet/Broadband													
Data -- Cumulative circuit ^{3/}													
Internet	18,822	18,822	18,515	17,741	17,741	16,148	15,456	14,660	13,976	13,976	13,673	13,268	12,115
Internet -- No. of users	1,323,183	1,323,183	1,282,967	1,274,802	1,274,802	1,213,072	1,220,313	1,160,887	1,104,586	1,104,586	1,042,618	941,332	792,515
Broadband -- No. of users	646,730	646,730	640,782	632,461	632,461	624,788	604,511	573,711	548,285	548,285	525,567	504,000	469,000
Revenue per subs. per month (Baht)													
Data	8,725	8,647	8,804	9,808	9,503	9,572	9,910	10,330	11,253	11,053	11,361	10,669	11,982
Broadband	724	725	723	711	712	712	702	719	709	715	707	704	710
True Move													
Mobile													
Subscribers (,000 Subs)													
Post-paid	1,162	1,162	1,082	971	971	837	775	767	718	718	619	561	607
Pre-paid	14,085	14,085	13,922	13,786	13,786	12,838	12,181	11,681	11,362	11,362	10,616	8,528	7,529
Total	15,247	15,247	15,004	14,757	14,757	13,675	12,956	12,448	12,080	12,080	11,234	9,089	8,135
Revenue per subs. per month (Baht)													
Post-paid	420	408	433	510	483	505	519	540	676	618	669	730	700
Pre-paid	92	90	94	105	95	96	108	119	158	125	157	179	189
Blended	116	114	117	130	120	120	133	145	191	153	188	216	227
TrueVisions ^{4/}													
Pay TV													
Subscribers	1,612,980	1,612,980	1,580,066	1,469,471	1,469,471	1,312,213	1,179,196	1,110,831	1,038,920	1,038,920	936,823	820,664	736,981
Revenue per subs. per month (Baht)	836	819	855	988	918	969	1,032	1,044	1,104	1,088	1,077	1,113	1,140
TOTAL EMPLOYEES (excluding temporary staffs) ^{5/}	13,784	13,784	13,612	13,501	13,501	13,240	12,664	12,537	11,167	11,167	11,187	10,899	10,615

Note:

- 1/ Fault rate - Type B is faults caused by equipment failures in transmission and exchange, RCU, cable line, dropwire, radio frequency.
Fault rate - Type C is the faults caused by equipment failures in customer provides equipment.
- 2/ The Telephone Organization of Thailand (TOT) has rented TRUE's PCT network for provision of PCT service to its customers
- 3/ Including customer from True Multimedia and True Universal Convergence.
- 4/ Pay TV subscriber included Free View and Free to air subscriber, Q1 2007 - Q1 2008 were retroactively adjusted to reflect comparative purpose.
- 5/ In Q1 2008 number of employee increased due to the transfer of temporary staff (with over one-year contract) to permanent staffs.