

TRUE Promotional Packages launched in 2008

Date	Product	Details
9-Jan-08	True Move	Launch " Call 1 min free 1 min" (Prepay)
9-Jan-08	True Move	Launch " Call 1 min free 1 min" (Postpay)
15-Jan-08	TrueVisions	True Knowledge 51 channels 199bt/mth
5-Feb-08	True Visions + True Move	Launch "TrueVisions SIM"
6-Feb-08	True Move + TrueVisions + TrueOnline	Launch "3 Best Value : Cost saving plan ...Speedy surfing...Freeview" and "2 Best Value : Cost saving plan...Speedy surfing"
8-Feb-08	True Move	Launch "Day Buffet 129 baht" (Prepay)
8-Feb-08	True Move	Launch "Night Buffet 129 baht" (Prepay)
8-Feb-08	True Move	Launch "Day and Night Buffet 159 baht" (Prepay)
8-Feb-08	True Move	Launch "True Move 299 - Call 1 min free 1 min" (Postpay)
18-Feb-08	True Move	Launch "TrueMusic SIM : Punch"
25-Feb-08	True Move	Launch "True Move 299 Call free in group 24 hrs" (Postpay)
27-Feb-08	We PCT	Launch "We PCT buffet Unlimited 12 hrs 200 baht"
6-Mar-08	True Move	Launch "SIM Took Jai" (Prepay)
17-Mar-08	TrueVisions	Launch "TrueVisions Personal Video Recorder "
25-Mar-08	TrueVisions	Launch "TrueVisions DSTV (SSK) - pre paid service
27-Mar-08	True Move	Launch " TrueMove 25 Satang Call free True fixed line 18 hrs" (Prepay+ Postpay)
4-Apr-08	True Move	Launch "Call 1 min Free 1 min" (Prepay)
4-Apr-08	True Move	Launch "SIM Took Jai Hak Lai" (Prepay)
18-Apr-08	True Move	Launch "5 min - 50 Satang" (Prepay)
26-Apr-08	True Move	Launch "SIM SUD KUM" (Prepay)
12-May-08	TrueOnline	Launch "hi-speed Internet SUPER Package 2 Mbps"
12-May-08	TrueMove	Launch "Cheaper call rates every month" (Postpay)
16-May-08	We PCT	Launch "New Buffet 6 package"
16-May-08	TrueMove	Launch "On net 50 Satang 24 hrs"
22-May-08	TrueOnline	Launch "SUPER ATB 2"
28-Apr-08	TrueMusic	Launch " TrueMusic Sim Peck Aof Ice"
6-Jun-08	TrueMove	Launch "1.25 Baht all calls 24 hrs" (Prepay)

TRUE Promotional Packages launched in 2008

Date	Product	Details
11-Jun-08	TrueMove	Launch "SIM Woww" (Prepay)
15-Jul-08	We PCT	Launch "Jeed Don Jai"
23-Jul-08	TrueMove + True Internet	Launch "hi-speed net"
31-Jul-08	TrueMove	Launch "Call 5 number in group 25 satang and free call in group"
1-Aug-08	TrueMove	Launch "Call free in gang all day until midnight" (Pre pay)
1-Aug-08	TrueMove	Launch SIM Buddy (Pre pay)
11-Aug-08	TrueMove	Launch SMS Ka- Jai 50 Satang (Pre pay)
5-Sep-08	TrueMove	Launch Call Sabai Bt 1 SMS Kajai (Pre pay)
5-Sep-08	TrueMove	Launch TrueMove 289 (Post pay)
5-Sep-08	TrueMove	Launch TrueMove400, TrueMove179 - Cheper every month (Post pay)
5-Sep-08	TrueMove	Launch SIM Chai yo (Pre pay)

TrueMove Promotion

Pre pay

Launch Date	Promotion name	Monthly Charge (Baht)	Promotion Ended	Validity Period	Remark
5-Sep-08	SIM Chai Yo	On net (24 hrs) : Bt 0.50/min Off net (24 hrs) : Bt 1.50/min	5-Nov-08	30-Jun-09	1. For new subs who buy SIM Chai yo
5-Sep-08	Call Sabai Bt 1 SMS Kajai	On net (24 hrs) : Bt 1/min Off net (24 hrs) : 2/1/1 SMS : Bt 1/ sms	6-Oct-08	30-Nov-08	1. For new subs only
11-Aug-08	SMS Ka-Jai 50 Satang	All call (24 hrs) : Bt 1.25/min SMS : Bt 0.50/ sms	4-Sep-08 (Extended to Oct 6, 08)	1-Feb-09	1. For existing subs only
11-Aug-08	Call Sabai Bt 1/min 24 hrs	On net (24 hrs) : Bt 1/min Off net (24 hrs) : 2/1/1	4-Sep-08 (Extended to Oct 6, 08)	1-Feb-09	1. For existing subs only
11-Aug-08	25 Satang, call True fixed line free 18 hrs	Call to True fixed line + PCT : Peak (5 p.m. - 11 p.m.) : 1.50/0.25/0.25 Off peak : Unlimited On net (24 hrs) : 1.50/0.25/0.25 Off net (24 hrs) : Bt 1.25/ min	4-Sep-08 (Extended to Oct 6, 08)	1-Feb-09	
1-Aug-08	Call free in gang all day until midnight	All call (24 hrs) : Bt 1/min * Special - After 5 mins, free calls to TMV numbers within gang/group until midnight.	25-Sep-08	30-Nov-08	1. For new subs who buy sim at 7-11 Sim cost Bt 2 (for Bt 40 of purchase) 2. 60 days validity for each top-up
1-Aug-08	SIM "Buddy"	Call to Buddy : Bt 0.25/min Call to Other number : Bt 1/min * Special - After 5 mins, free calls to TMV numbers within gang/group until midnight.	25-Sep-08	30-Nov-08	1. For new subs who buy SIM Buddy 2. Sim cost Bt 80, Packgae SIM buddy has 2 Sim
31-Jul-08	Nan pen pee (1 Year)	All calls (24 hrs) : Bt 2/min	4-Sep-08 (Extended to Oct 6, 08)	30-Sep-09	1. For existing subs only 2. make one min call every 90 days
31 Jul 08 (1st period) 5 Sep 08 (2nd period)	Call in group 5 number, Call free in group all day	5 (TMV special Numbers (24 hrs)) : Bt 0.25/min within 5 numbers Other(24 hrs) : Bt 1/min * Special - Call on net to 5 Baht will call free in group within that day.	4 Sep 08 (1st period) 6 Oct 08 (2nd period)	30-Nov-08 10-Nov-08	1. For new subs only 2. 5 number special is TMV only 3. To top up will get validity 60 days
11-Jun-08	SIM "Woww"	5 (TMV special Numbers : Bt 1/Call within 5 numbers for first 60 min, Bt1/min afterv Other(24 hrs) : 1/1/1	31-Aug-08	1-Oct-08	1.For new subs who buy SIM Woww 2. Sim price 49 baht
6-Jun-08	Call Sabai - SMS 25 Satang	All call (24 hrs) : Bt 1.25/min SMS : 0.25/sms	3-Jul-08 (Extended to Aug 5, 08)	1-Dec-08	For existing subs only
22-May-08	TrueLifeFreeView (SUPER ATB 2)	Any Price plan, with usage > 299 Bt/mth ; viewing 39 channels	30-Jun-08 (Extended to Jul 31, 08)	12 months	1. Free first activate fee Bt 2,500 2. Free Equipment Fee Bt 2,000
16-May-08	On net call 50 Satang - 24 hrs	On net 24 hrs : Bt 0.50/ min Off net 24 hrs : Bt 1.25/ min	5-Jun-08 (Extended to Jul 3, 08) (Expired)	1-Sep-08 (Extended to Dec 1, 08)	For existing subs only
12-May-08	hi-speed Internet SUPER Package 2 Mbps	890 Baht per month	31-Jul-08	31-Jul-09	1. Free Wi-Fi Router or Wi-Fi Router, Unlimited Wi-Fi 2. 12 month subscription 3. For TMV + TVS subs only
26-Apr-08	SIM "Sud Kum"	On net 24 hrs : 1/0.25/0.25 Off net 24 hrs : Bt 1.25/ min	25-May-08 (Extended to Jul 31, 08)	1-Aug-08 (Extended to Nov 1, 08)	Shopping at 7-11 of every 19 Bt can buy Sim at 2 Bt
18-Apr-08	5 min - 50 satang	On net 24 hrs : 1-5 min : Bt 0.50 6 min afterwards : 0.50/0.50/0 Off net 24 hrs : 1/1/1	5-Jun-08 (Extended to Sep 4, 08)	17-Jul-08 (Extended to Nov 30, 08)	For new subs only
7-Apr-08	SIM "Panich"	All calls : Peak (5 p.m. - 5 a.m.) Bt 1.50/min , Off peak : Bt 0.50/min	31-Dec-08	31-Dec-08	For new subs only
4-Apr-08	Call 1 min Free 1 min	On net 24 hrs : 1 min : Bt 3/min 2 min : Free 3 min afterwards : 0.50/0.50/0 Off net 24 hrs : 3/0.50/0.50	6-May-08 (Expired)	1-Aug-08 (Extended to Feb1, 09)	
4-Apr-08	SIM "Took Jai Hak Lai"	Call to True fixed line + PCT : Peak (5 p.m. - 11 p.m.) : Bt 1.25/min Off peak (11 p.m. - 5 p.m.) : Unlimited On net (24 hrs) : 1/0.25/0.25 Off net (24 hrs) : Bt 1.25/ min	6-May-08 (Extended to Oct 6, 08)	Nov 1, 08 (Extended to Nov 30, 08)	1. For new Northeast subs 2. Sim price 49 Baht
3-Apr-08	SIM "GAME"	All call (24 hrs) : Bt 1/min	Nov 30, 08	Dec 15, 08	1. For new subs only 2. Free game items worth Bt 300 plus bonus + calling credit
6-Mar-08	SIM "Took Jai" (49 baht) 50 Satang Day 50 Satang Night	All calls : Peak (5 p.m. - 5 a.m.) Bt 1.50/min , Off peak : Bt 0.50/min All calls : Peak (11 a.m. - 11 p.m.) Bt 1.50/min , Off peak : Bt 0.50/min	25-Mar-08 (Extended to Aug 5, 08)	1-Sep-08 (Extended to Nov 1, 08)	For new subs only
8-Feb-08	Day Buffet 129 Bt	30 day first On net : Peak (5 p.m. - 5 a.m.) 3/0.50/0.50 , Off peak : Unlimited Off net : 24 hrs : 3/0.50/0.50 After 30 days All calls : 24 hrs : 3/0.50/0.50	5-Mar-08 (Extended to Oct 6, 08)	5-May-08 (Extended to Nov 30, 08)	
8-Feb-08	Night Buffet 129 Bt	30 day first On net : Peak (11 p.m. - 10 p.m.) 3/0.50/0.50 , Off peak : Unlimited Off net : 24 hrs : 3/0.50/0.50 After 30 days All calls : 24 hrs : 3/0.50/0.50	5-Mar-08 (Extended to Oct 6, 08)	5-May-08 (Extended to Nov 30, 08)	
8-Feb-08	Day and Night Buffet 159 Bt	30 day first On net : Peak (11 p.m. - 5 p.m.) 3/0.50/0.50 , Off peak : Unlimited Off net : 24 hrs : 3/0.50/0.50 After 30 days All calls : 24 hrs : 3/0.50/0.50	5-Mar-08 (Extended to Oct 6, 08)	5-May-08 (Extended to Nov 30, 08)	
16-Jan-08	50 Satang 21 hrs	All calls : Peak (7 p.m. - 10 p.m.) Bt 2/min , Off peak : 2/0.50/0.50	5-Mar-08 (Extended to Sep 4, 08)	1-May-08 (Extended to Dec 1, 08)	For existing subs only

TrueMove Promotion

Post pay

Launch Date	Promotion name	Monthly charge Baht	Tariff	Promotion Ended	Validity Period	Remark
5-Sep-08	TrueMove 289	289 Baht (Call free 289 baht)	All call (24 hrs) : Bt1/min SMS/MMS : Bt 1/SMS,MMS	6-Sep-08	6 months	For new subs only.
5-Sep-08	TrueMove 179 - Cheaper every month	179 Baht	Month 1 All call (24 hrs) : can call free 240 min, afterwards pay 1.50/min Month 2 All call (24 hrs) : can call free 250 min, afterwards pay 1.50/min Month 3 All call (24 hrs) : can call free 260 min, afterwards pay 1.50/min Month 4 All call (24 hrs) : can call free 270 min, afterwards pay 1.50/min Month 5 All call (24 hrs) : can call free 280 min, afterwards pay 1.50/min Month 6 All call (24 hrs) : can call free 290 min, afterwards pay 1.50/min	6-Oct-08	6 months	For new subs only.
5-Sep-08	TrueMove 400 - Cheaper every month	400 Baht	Month 1 All call (24 hrs) : can call free 540 min, afterwards pay 1.50/min Month 2 All call (24 hrs) : can call free 560 min, afterwards pay 1.50/min Month 3 All call (24 hrs) : can call free 580 min, afterwards pay 1.50/min Month 4 All call (24 hrs) : can call free 600 min, afterwards pay 1.50/min Month 5 All call (24 hrs) : can call free 620 min, afterwards pay 1.50/min Month 6 All call (24 hrs) : can call free 640 min, afterwards pay 1.50/min	6-Oct-08	6 months	For new subs only.
4-Jul-08	TrueMove 1,000 - Cheaper every month	1,000 Baht	Month 1 All call (24 hrs) : can call free 1,360 min, afterwards pay 1.25/min Month 2 All call (24 hrs) : can call free 1,400 min, afterwards pay 1.25/min Month 3 All call (24 hrs) : can call free 1,440 min, afterwards pay 1.25/min Month 4 All call (24 hrs) : can call free 1,480 min, afterwards pay 1.25/min Month 5 All call (24 hrs) : can call free 1,520 min, afterwards pay 1.25/min Month 6 All call (24 hrs) : can call free 1,560 min, afterwards pay 1.25/min Month 7-12 All call (24 hrs) : can call free 1,600 min, afterwards pay 1.25/min	4-Sep-08	12 months	
4-Jul-08	TrueMove 750 - Cheaper every month	750 Baht	Month 1 All call (24 hrs) : can call free 1,020 min, afterwards pay 1.25/min Month 2 All call (24 hrs) : can call free 1,050 min, afterwards pay 1.25/min Month 3 All call (24 hrs) : can call free 1,080 min, afterwards pay 1.25/min Month 4 All call (24 hrs) : can call free 1,110 min, afterwards pay 1.25/min Month 5 All call (24 hrs) : can call free 1,140 min, afterwards pay 1.25/min Month 6 All call (24 hrs) : can call free 1,170 min, afterwards pay 1.25/min Month 7-12 All call (24 hrs) : can call free 1,200 min, afterwards pay 1.25/min	4-Sep-08	12 months	
5-Jun-08	TrueMove 250 - Cheaper every month	250 Baht	Month 1 All call (24 hrs) : can call free 340 min, afterwards pay 1.25/min Month 2 All call (24 hrs) : can call free 350 min, afterwards pay 1.25/min Month 3 All call (24 hrs) : can call free 360 min, afterwards pay 1.25/min Month 4 All call (24 hrs) : can call free 370 min, afterwards pay 1.25/min Month 5 All call (24 hrs) : can call free 380 min, afterwards pay 1.25/min Month 6 All call (24 hrs) : can call free 390 min, afterwards pay 1.25/min Month 7-12 All call (24 hrs) : can call free 400 min, afterwards pay 1.25/min	3-Jul-08 (Extended to Sep 4, 08)	12 months	
7-May-08	TrueMove 500 - Cheaper every month	500 Baht	Month 1 All call (24 hrs) : can call free 680 min, afterwards pay 1.25/min Month 2 All call (24 hrs) : can call free 700 min, afterwards pay 1.25/min Month 3 All call (24 hrs) : can call free 720 min, afterwards pay 1.25/min Month 4 All call (24 hrs) : can call free 740 min, afterwards pay 1.25/min Month 5 All call (24 hrs) : can call free 760 min, afterwards pay 1.25/min Month 6 All call (24 hrs) : can call free 780 min, afterwards pay 1.25/min Month 7-12 All call (24 hrs) : can call free 800 min, afterwards pay 1.25/min	3-Jul-08 (Extended to Sep 4, 08)	12 months	
7-May-08	TrueMove 125 - Cheaper every month	125 Baht	Month 1 All call (24 hrs) : can call free 170 min, afterwards pay 1.25/min Month 2 All call (24 hrs) : can call free 175 min, afterwards pay 1.25/min Month 3 All call (24 hrs) : can call free 180 min, afterwards pay 1.25/min Month 4 All call (24 hrs) : can call free 185 min, afterwards pay 1.25/min Month 5 All call (24 hrs) : can call free 190 min, afterwards pay 1.25/min Month 6 All call (24 hrs) : can call free 195 min, afterwards pay 1.25/min Month 7-12 All call (24 hrs) : can call free 200 min, afterwards pay 1.25/min	3-Jul-08 (Extended to Sep 4, 08)	12 months	
18-Apr-08	TrueMove 289, 5 min - 50 satang	289 Baht	On net Month 1-6 : 1-5 min : 0.50 Baht 6 min onwards : 0.50/min Month 7-12 : Bt 1/min Off net Month 1-12 (24 hrs) : Bt 1/min	5-Jun-08 (Extended to Sep 4, 08)	12 months	For new subs only.
6-Mar-08	TrueMove Freestyle 89 Long call	89 Baht	On net 1-3 min : Bt 1/min 4-30 min : Unlimited 30 min afterwards : Bt 1/min Off net 1-3 min : Bt 3/min 4-30 min : Unlimited 30 min afterwards : Bt 3/min	29-Apr-08 (Extended to Aug 8, 08)	6 Bill cycles	
25-Feb-08	299 - Unlimited in group 24 hrs	299 Baht	On net (24 hrs) : 2/0.50/0.50 Off net (24 hrs) : 2/1/1 Group (24 hrs) : Unlimited	3-Jul-08 (Extended to Oct 6, 08)	12 Bill cycles	Call free within Group of customer who use this promotion.
6-Feb-08	True Move 129 Bt For 1 year	129	On net : Peak(5p.m.-5a.m.) : 2/0.25/0.25 , Off peak : Unlimited Off net : 24 hrs : 2/1/1	5-Mar-08 (Extended to Oct 6, 08)	12 Bill cycles	
25-Jan-08	TrueVisions SIM	Platinum : 245 baht Gold : 300 baht	All calls (24 hrs) : 2/1/1	31-Mar-08 (Extended to Aug 5, 08)	-	
8-Jan-08	True Move 299 Bt Call 1 min free 1 min	299	Month 1-6 All calls (24 hrs) Min 1 : Bt 3/min, Min 2 : Free, Min 3 onwards : 0.50/0/0.50/0 Month 7-12 All calls (24 hrs) 3/0.50/0.50	5-Mar-08 (Extended to Jun 4, 08) (Expired)	12 Bill cycles	

2008 True Move SMS/MMS Package

Pre pay

SMS package

Service fee (Baht/month)	Free SMS (message/month)	SMS fee according to your package (Baht/message)	SMS fee in the excess of your package (Baht/message)	Validity period	How to apply for service	Remark
					SMS 93232	
					Application	
30	30	1	3	30 days	S4	* Service fee will be charged upon applying by SMS only. Customer is required to reapply after the package usage was completed and no fee will be automatically charged on the following month.
50	75	0.67			S5	
75	150	0.5			S6	

MMS package

Service fee (Baht/month)	Free MMS (message/month)	MMS fee according to your package (Baht/message)	MMS fee in the excess of your package (Baht/message)	Validity period	How to apply for service	Remark
					SMS 93232	
					Application	
15	5	3	5	open	M1	* Service fee will be charged upon applying by SMS only. Customer is required to reapply after the package usage was completed and no fee will be automatically charged on the following month.
50	20	2.5			M2	

Remark ; Pre pay cutomer can apply SMS promotion from 15 Sep 06 - Jun 30, 08

2008 True Move SMS/MMS Package

Post pay

SMS package

Service fee (Baht/month)	Free SMS (message/month)	**Special Promotion**		SMS fee in excess of specified numbers (Baht/message)	How to apply/cancel		Remark
		Free MMS (message/month)	Free GPRS (MB/month)		SMS 8555		
					apply	cancel	
30	15	2	0.50	2	S1	CS1	May 18, 07 - Jun 30, 08
50	50			1.25	S2	CS2	
75	100			1	S3	CS3	

SMS package

Service fee (Baht/month)	Free SMS (message/month)	SMS fee as per your package (baht/message)	SMS fee in excess of specified numbers (Baht/message)	Validity period	How to apply/cancel		Remark
					SMS 8555		
					apply	cancel	
30	30	1	1	month	S4	CS4	May 18, 07 - Jun 30, 08
50	75	0.67		based on	S5	CS5	
75	150	0.5		billing cycle)	S6	CS6	

MMS package

Service fee (Baht/month)	Free MMS (MMS/month)	MMS fee as per your package (baht/MMS)	MMS fee in excess of specified numbers (Baht/MMS)	Validity period	How to apply/cancel		Remark
					SMS 8555		
					apply	cancel	
15	5	3	4	month	M1	CM1	May 18, 07 - Jun 30, 08
50	20	2.5	3	based on billing cycle)	M2	CM2	

Remark ; Service fees for the following bill cycle of these monthly packages will take effect automatically unless customer gives a notice of termination in advance.

2008 True Move GPRS Package

GPRS Package

Promotion	Service fee (Baht)	GPRS Availability (MB)	GPRS fee in excess of specified numbers (Baht/Kb)	Validity period	How to apply/cancel		Sale period	promotion period
					SMS 8555			
7 Days	90	20	0.01	1 Week	G7	-	Apr 1 - Dec 31, 07 (Extended to Jun 30, 08)	Apr 1, 07 - Feb 28, 09 (Extended to Sep 30, 08)
Limited monthly rate	250	100	0.01	1 month (based on billing cycle)	GM1	CGM 1		
Unlimited monthly rate	650	Unlimited	-	1 month (based on billing cycle)	GM2	CGM 2		
New! Sliding scale monthly rate	Primary : Monthly fee of Bt 350	150	-	1 month (based on billing cycle)	GM3	CGM3		
	Based on actual use : Bt 350 - 850	150 - 400	Additional charge based upon actual use at the rate of 0.002 Bt/Kb up to Bt 850					
	Maximum : Bt 850	Unlimited	No additional fee					

GPRS package for who not apply GPRS package

Pre pay

Sale period	Time (Peak and Off Peak)	Service fee	Remark
15 Sep 06 - 31 Dec 07	Off Peak 12.00 a.m. - 12.00 p.m.	0.05 Bt / KB	1. For True Move Pre pay only 2. Pre pay customer can use GPRS service without application. 3. Pre pay customer not have GPRS promotion.
	Peak 12.01 p.m. - 11.59 p.m.	0.12 Bt / KB	

Post pay

Sale period	Time	Service fee	Remark
15 Sep 06 - 31 Dec 07	24 hrs	0.12 Bt / Kb	1. For True Move Post pay who not apply GPRS package

2008 Promotions

Fixed Line Flexible Tariff

Monthly Fee of Bt 200			Local call	Promotion Period
Rates for Domestic Long Distance calls and Calls to Mobile Phones				
Packages (Baht)	Per Minute Rate 24 hours (Baht)	First Minute Rate		
0	3.00	Bt 3.00 per minute	Bt 3.00 per call	16 Jan 2004 - 30 Jun 2005 Extended to unlimited time frame
50	2.75			
100	2.50			
200	2.25			
300	2.00			
500	1.75			
800	1.50			

Monthly Fee of Bt 100		Call to Mobile Phone		Local call	Promotion Period
Rates for Domestic Long Distance calls		Within Bangkok & Central Area	Other Area		
Distance (Km)	Per Minute Rate - 24 hours (Baht)				
(07.00 a.m. - 17.59 p.m.)		Bt 3.00 per min	Bt 6.00 per min	Bt 3.00 per call	16 Jan 2004 - 30 Jun 2005 Extended to unlimited time frame
0 - 50 km	3.00				
51 - 100 km	6.00				
101 - 200 km	9.00				
more than 200 km	9.00				
(18.00 p.m. - 21.59 p.m.)					
0 - 50 km	1.50				
51 - 100 km	3.00				
101 - 200 km	4.50				
more than 200 km	4.50				
(22.00 p.m. - 06.59 a.m.)					
0 - 50 km	1.00				
51 - 100 km	2.00				
101 - 200 km	3.00				
more than 200 km	3.00				

**2008 Promotions - True Online
Current Promotions**

Hi-Speed Internet

hi-speed Internet SUPER package

Speed	Price		Privilege for hi-speed Internet SUPER Package
	hi-speed Internet Standard Package	hi-speed Internet SUPER Package	
256/128Kbps	590	590	<ul style="list-style-type: none"> • Free modem worth Bt 1,000 (with a 12 month subscription) • Free 5 hours of Wi-Fi by TrueMove per month throughout the subscription period (only for TrueMove customers)
512/256Kbps	750	595	
1024/512Kbps. (1Mbps.)	890	599	
2048/512Kbps. (2Mbps.)	-	890	<ul style="list-style-type: none"> • Free modem worth Bt 1,000 (with a 12 month subscription) • Free 5 hours of Wi-Fi by TrueMove <p><u>Note:</u> Customers who reduce the subscribed speed to less than 2 Mbps before completion of the 12 month subscription period must pay Bt 750 rental fee for the Wi-Fi router</p>
2560/512Kbps. (2.5Mbps.)	1,150	-	
3072/512Kbps. (3Mbps.)	1,850	1,150	
4096/512Kbps. (4Mbps.)	2,200	1,850	
5120/512Kbps. (5Mbps.)	-	2,200	

Remark : Including Wi-Fi monthly fee Bt 250.

hi-speed Internet Junior package and hi-speed Internet SUPER Junior package

Package	Speed	Usage time	Monthly fee	Additional charge for Internet usage
hi-speed Internet Junior package	128/64Kbps.	30 hrs/mth	Bt 295	Bt 12/hrs* (not incl. Vat 7%)
hi-speed Internet SUPER Junior package		Unlimited	Bt 295	No additional charge

Remark : monthly service charge not over than 590 baht

2008 Promotions - True Online Current Promotions

Wi-Fi

Generic Package for all customer

1. Standard Pre Pay Package

Package (day)	Price (Baht)	Condition	Remark
1 Hour (60 minutes)	150	3-mth validity from first login	1. To use Wi-Fi at grand Mercure Fortune Hotel, kindly contact hotel to get Pre Pay card.
3 Hour (180 minutes)	450	6-mth validity from first login	
5 Hour (300 minutes)	600	6-mth validity from first login	

2. Premium Pre Pay Package

Package (day)	Price (Baht)	Condition	Remark
1 Hour (60 minutes)	250	3-mth validity from first login	1. Both Wi-Fi Premium Packages can be bought at True Shop at Siam Paragon 2. These packages offer the maximum connection speed at 4 Mbps and are available for KSC roaming at any KSC hotspot with the maximum speed at which each hotspot can provide.
5 Hour (300 minutes)	1,000	6-mth validity from first login	

3. Multiple-Day Unlimited Package

Package (day)	Price (Baht)	Condition	Remark
2 days	2,000	Expire 48 hrs after first login	1. This package is specially designed for exhibitors for use at Queen Sirikit National Convention Center, BITEC – Bangna and Royal Paragon Hall for unlimited access within a specified number of days according to the selected package type. 2. Time is counted as from first login. For example, a 2,000 Baht Package with two-day validity lasts 48 hours after first login.
5 days	4,500	Expire 120 hrs after first login	

4. Monthly Unlimited Package - for non True customer

Package type	Entrance Fee (300 Baht)	Monthly Fee	Usage Time	(Data Transmission)
Monthly Unlimited Package	Free	Bt 500	Unlimited	Unlimited

Remark ; 1. This package cannot be used at Queen Sirikit National Convention Center, BITEC Bangna and Royal Paragon Hall.

2. This program requires a minimum of six-month subscription.

3. Prices are effective for two years.

4. In case of termination before maturity of six months, subscribers shall be liable for two-time penalty of the present service fee.

2008 Promotions - True Online Current Promotions

Privilege Package for True customers

Special package for TrueMove customers

TrueMove Pre Pay and Post Pay customers can now buy Wi-Fi by TrueMove connection hours via SMS and wait for a response message for username and password to login. More conveniently, the service fee is combined with TrueMove postpaid bill or can be deducted from TrueMove prepaid card. This package has three types:

5. TrueMove: 1-Hour Package

Package type	Price (Baht)	Usage Time	Validity Period	Condition
1-Hour Package	Bt 90	1 hour	3 months	Just type "wifi" and send to 9434 for a response message of username and password to log into Wi-Fi by TrueMove

6. TrueMove: 1-Day Unlimited Package

Package type	Price (Baht)	Usage Time	Validity Period	Condition
1-Day Unlimited Package	Bt 120	1 Day	24 hrs	Just type "1day" and send to 9434 for a response message of username and password to log into Wi-Fi by TrueMove. This 120-Baht package allows you to get one-day unlimited access.

7. TrueMove: Wi-Fi/GPRS Package

Package type	Price (Baht)	Usage Time	Validity Period	Condition
Wi-Fi/GPRS Package	Bt 500	unlimited	1 month	1. Unlimited Wi-Fi usage but limited GPRS usage at 125 Mbps 2. Cannot use at QSNCC, BITEC, Royal Paragon Hall

8. TrueMove: Wi-Fi Pay Per Use

Package type	Price (Baht)	Usage Time	Condition
Wi-Fi Pay Per Use	Bt 90	1 hour	Just type "net" and send SMS to 9347 to get the password. Use your TrueMove

2008 Promotions - True Online Current Promotions

Special package for True hi-speed Internet customers

9. TrueMove or hi-speed Internet

Package type	Entrance Fee (300 Baht)	Monthly Service Fee	Usage Time	Data transmission
Monthly unlimited Package	Free	Bt 250	Unlimited	Unlimited

- Remark ; 1. This package cannot be used at Queen Sirikit National Convention Center, BITEC Bangna and Royal Paragon Hall
 2. Name and ID card of Wi-Fi unlimited monthly package applicant must be corresponding to the ADSL applicant.
 3. This program required a minimum of 6-month subscription.
 4. Prices are effective for 2 years.
 5. In case of termination before maturity of 6 months, subscribers shall be liable for 2 time penalty of the present service fee.
 6. Cancellation of ADSL service shall be deemed cancellation of Wi-Fi unlimited monthly package.
 7. Cancellation of Wi-Fi unlimited monthly package shall not affect ADSL service.

10. WEPCT ; 1 hour package

Package type	Price (Baht)	Usage Time	Validity Period	Remark
1 hour package	Bt 90 (Normally Bt 150)	1 hours	3 months	1. Call *1909 and wait for a response SMS of username and password 2. 90 days validity from first login

11. Wi-Fi via TrueMoney Cash card

Package	Price (Baht)	Usage Time	Remark
Pack 1	50	33 mins	1 month after registration for Login name/password
Pack 2	90	60 mins	3 month after registration for Login name/password
Pack 3	150	100 mins	3 month after registration for Login name/password
Pack 4	300	200 mins	6 month after registration for Login name/password
Pack 5	500	333 mins	6 month after registration for Login name/password
Pack 6	1000	667 mins	6 month after registration for Login name/password

Wi-Fi@Home

Wi-Fi router	Speed	Monthly fee (Baht)	Remark
Bt 2,900	256/128	590	Enjoy a lot of more funs through wireless ADSL router (4-port switch) by True which enables you to surf the web at high speed connection for myour PC, notebppk or PDA while talking on the phone or connecting multiple devices at the same time.
	512/256	750	
	1024/512	890	
	2560/512	1,150	
	3072/512	1,850	
	4036/512	2,200	

**2008 Promotions
Current Promotions**

WE PCT



"Jeed Don Jai"



Monthly Fee	Sale Period	Validity Period	Call period	WE PCT	Fixed line	Local (Thailand)	TrueMove
				Additional fee (Excl. VAT)			
299 Baht	15 Jul 08 - 31 Aug 08	12 Bill cycle	24 hrs	Unlimited			
89 Baht			24 hrs	Unlimited	Bt 1/min		

"Buffet"

Package	Monthly Fee	Sale Period	Promotion Period	Call period	WE PCT	Fixed line	TrueMove	Off Net	Off Peak
89	89 Baht	16-May-08	30 Jun 08 (Expired)	24 hrs	Free	3 Bt per call		-	
149	149 Baht			24 hrs	Free	3 Bt per call		-	
199	199 Baht			24 hrs	Free	3 Bt per call	-		
199 (Day)	199 Baht (Day)			7 a.m. - 7 p.m.	Free	3 Bt per call			
199 (Night)	199 Baht (Night)			7 p.m. - 7 a.m.	Free	3 Bt per call			
299	299 Baht			24 hrs	Free	-			

"Buffet can choose"



Monthly Fee	Sale Period	Promotion Period	Call rate		Remark
			Within period	After period	
200 baht	Feb 27 - June 30, 2008 (Expired)	Dec 31, 08	Unlimited	3 Baht per call	1. Minimum payment of 200 baht for unlimited 2. Additional for after period which customer choose 3 baht per call
6 a.m. - 6 p.m.					
7 a.m. - 7 p.m.					
8 a.m. - 8 p.m.					

"Sa Daam"



Monthly Fee	Sale Period	Promotion Period	Call period	Call rate (All network)	Remark
200 baht	Nov 8 - Nov 30, 07 (Extended to Feb 29, 08) EXPIRED	June 30, 08	Peak (6 p.m. - 6 a.m.)	3 baht per call	1. Minimum payment of 200 baht for unlimited 2. Additional for peak 3 baht per call
			Off peak (6 a.m. - 6 p.m.)	Unlimited	

"Buffet Return"








Monthly Fee	Sale Period	Promotion Period	Call value	Call period	call rate
					Mobile number / Local call (02) / We PCT
400 baht	June 1 - 30, 2007 (Extended to Feb 29, 08) EXPIRED	June 1 - Dec 31, 2007 (Extended to Dec 31, 08)	Unlimited	24 hrs	Unlimited
300 baht			300 baht		1 baht per call
200 baht			200 baht		2 baht per call
100 baht			100 baht		3 baht per call

New Promotion




Package	Sale period	Top up	TVS Validity	Channels	Remark
TrueVisions DSTV (SSK)	Mar 25, 08 onwards	50 Baht	3 Days	+7 Channels	1. Buy SSK at Bt 3, 9990, no monthly fee, view 32 channels free to air 2. 0% installment over 6 months 3. Self installment 4. For addition channel customer can top up ViaTrueMoney
		90 Baht	7 Days	+7 Channels	
		150 Baht	14 Days	+7 Channels	
		300 Baht	30 Days	+7 Channels	
		500 Baht	50 Days	+7 Channels	
		1,000 Baht	150 Days	+7 Channels	

Package	Sale period	Price	Remark
TrueVisions Personal Video Recorder	Mar 17, 08 on wards	14,990 Baht	An innovative service that allows viewers to easily reseed TV programs. Offering the ultimate cable TV viewing experience, subscribers can replay, pause, fast forward or slow the program as much as they wish. The new set top boxes come equipped ith an internal 160 GB hard disk capable of up to 140 hours of recording capacity.






Current promotion

TrueVisions	UBC Package	Monthly fee	Equipment montly fee	Channels	Remark	Sale period	Validity period
	Platinum Package	2,000 Baht	155.15 Baht	82 Channels	Additional fee 972.63 Baht per month for A La Carte "NHK channel" from Japan.	15-Jan-08	31 Mar 08 (Extended to July 31, 08)
	Gold Package	1,413Baht	155.15 Baht	71 Channels	Additional fee 972.63 Baht per month for A La Carte "NHK channel" from Japan.		
	Silver Package	750 Baht	155.15 Baht	61 Channels	Additional fee 972.63 Baht per month for A La Carte "NHK channel" from Japan.		
	True Knowledge (Bronze) Package	340 Baht	155.15 Baht	51 Channels			
	UBC - True Move Free view	Use TrueMovee	-	39 Channels	Note: The special promotion does not include deposit rate at 2,000 baht and have to maintain for a membership 1 year otherwise the deposit cannot be refunded.		
		300 Baht or more per month					

Special Package

Package	Sale period	HBO Package 3 Channels	Discovery Package 4 Channels	Disney Package 2 Channels	Price Pack Baht/Month	Remark
	Since July 22, 07 - Present	150	120	100	299 baht (from 370 Normally)	
		220	190	170	490 baht (from 580 Normally)	
		not available	220	200	-	

Premier League

Package	No. of Live Broadcast	No. of PL (CH)	Monthly Fee (Baht)	Promotion price for PL service (Baht) monthly Fee apply from today to Nov 31, 07	Monthly Fe for PL service (Baht) apply on Dec 1, 07 onwards	Remark
	380 matches or 10 matches per week	5 Channels TrueSport 1,3,5 TrueSport Extra 1,2	2,000	Free!	Free!	1. Excluding monthly decoder service fee 2. Including selected purchase option for a Season Pass at 2,299 baht 3. Platinum and Gold package subscriber are entitled to free viewing of these programs at no extra charge 4. Special offer for Silver package,
	266-304 matches or 7-8 matches per week	3 Channels TrueSport 1,3,5	1,412.97	Free!	Free!	
	3-5 matches per week	1 channel TrueSport 5	750	299*	399*	
	3-5 matches per week	1 channel TrueSport 5	340	299*	399*	
	3-5 matches per week	1 channel TrueSport 5	Using TrueMove 300 Baht per month	299*	399*	